

# Little Artists of the Nation

## Painting our way to energy conservation

### Inviting participation in School, State and National Level Painting Competition on Energy Conservation-2011

The Ministry of Power, Government of India, invites children to paint a world of imagination and discover the magic of clean, green and energy efficient future; a future, which they will inherit. In this process, the children will not only learn a few good things but will also teach us a few new things.

#### Themes for School Level Painting Competition

Save electricity to avoid  
power cuts

Use energy with care

The less you burn,  
The more you earn

For  
4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup>  
Standard  
Students

#### PRIZES

| Level              | First          | Second                         | Third                          | Consolation   |
|--------------------|----------------|--------------------------------|--------------------------------|---|
| State/<br>UT Level | Rs. 10,000/-   | Rs. 8,000/-                    | Rs. 5,000/-                    | 10 nos. of<br>Rs. 1,000/- each  |
| National<br>Level  | Rs. 1,00,000/- | 4 nos. of<br>Rs. 50,000/- each | 8 nos. of<br>Rs. 25,000/- each | 10 nos. of<br>Rs. 10,000/- each<br>10 nos. BEE Prizes of<br>Rs. 10,000/- each |

The Last Date for Submission of Paintings  
under School Level Painting Competition  
has been extended from  
4th October, 2011  
to  
28th October, 2011

#### School Level Painting Competition

- School Principals are requested to organize painting competition of 2 hour duration for 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> standard students. Students can use any size of paper, but preferably A4 size and painting material such as pencils, colour pencils, crayons & water colours. Students can select any one of the above mentioned themes for painting.
- School Principals will select 2 best paintings and send them along with the information on number of students participated at School Level Competition to the Nodal Officer for the State/ UT whose address is given below so as to reach him/her by **28th October, 2011** positively.
- The back of the paintings should carry the following information :
  - Name of the Student • Father's/Mother's Name • Tel/ Mobile No. of Parents • Standard • Roll No. • E-mail ID of Student (if any) • School Name & Postal Address • School Located in Urban or Rural Area • School Tel. / Mobile No. • State/ UT • Signature of School Principal
- All participants will be issued certificate of participation.
- State Nodal Officer's address for Gujarat**  
Shri N K Srivastav, Chief Manager,  
400/220 KV Sub Station,  
Power Grid Corporation of India Ltd.,  
P.B. No. 09, Ganeshpura, Vasna-Rathod Road,  
Dehgam – 382305, Distt. Gandhi Nagar (Gujarat)  
Tel: (O) 02716-232576, 232427, (M) 09427109252,  
Fax: 02716-232576,  
Email: nrs\_01@yahoo.com, nitinks31@gmail.com

For address of Nodal Officers for other States/UT's and for the names of the students selected for participation in the State Level Competition, please log on to [www.bee-india.nic.in](http://www.bee-india.nic.in) and [www.energymanagertraining.com](http://www.energymanagertraining.com)

#### State Level Painting Competition

- Upto a maximum of 50 best paintings will be selected by a Committee of Experts / Jury and selected students will be called at a designated place in State / UT for a two hours on-the-spot Painting Competition to be held on **14th November, 2011**.
- Each participating student will be paid Rs. 1000/- in cash and a Participation Certificate. To & fro sleeper class / AC chair car / 3<sup>rd</sup> AC rail-fare or state roadways bus fare for participating student and two guardians will also be reimbursed on the day of competition.

#### Note:

- The 1st, 2nd & 3rd prize winners at State/UT level during the last two years (2009 & 2010) are not eligible to participate in this year Competition but the consolation prize winners of State Level are eligible to participate but they would be considered for prizes only if they secure 1st/2nd/3rd position.
- Use of Collage/Patchwork is not permitted in the paintings at all levels of competition.
- Names of the schools who have recorded 100% participation in the 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> standard (as applicable) will be published in the Painting Competition booklet prepared by BEE.
- Two paintings selected at School Level, sketched paintings at State/UT Level and National Level would be the sole property of BEE, which will have the right to use it for any purpose it consider appropriate.

#### National Level Painting Competition

- 1st, 2nd and 3rd prize winners of the each State/ UT will be invited to Delhi to participate in "National Level Competition" to be held on **12th December, 2011**.
- Boarding & Lodging, to & fro sleeper class / AC chair car / 3<sup>rd</sup> AC rail-fare or state roadways bus fare by the shortest route for each participant and two guardians will be reimbursed. In addition, each participating student will be paid a sum of Rs. 1000/- as incidentals and given a Participation Certificate.
- National Level winners will be awarded cash prizes by the Chief Guest on the "National Energy Conservation Day Function" to be held in Delhi on **14th December, 2011**.
- Four awards would also be presented in the following categories for the State/UT Education Department and Nodal Officers who have ensured highest school & student participation and percentage improvement over the previous year.
  - Best State Education Department and Nodal Officer** (Other than North – Eastern States)
  - Best State Education Department and Nodal Officer** (North – Eastern States)
  - Best Union Territory Education Department and Nodal Officer**
  - Best State/Union Territory Education Department and Nodal Officer** recording highest percentage increase in students participation over previous year
- The decision of the Jury/Expert Committee at all levels of the painting competition will be final.

Please visit BEE website for further details



Director (Energy Conservation)  
**Ministry of Power, Government of India**  
Cabin-I, 4th Floor, Shram Shakti Bhawan,  
Rafi Marg, New Delhi - 110 001  
Tel.: 011-23353320



Director General  
**BUREAU OF ENERGY EFFICIENCY (BEE)**  
(Ministry of Power, Government of India)  
4th Floor, Sewa Bhawan, R.K. Puram, New Delhi - 110 066  
Tel. : 011-26179699 (5-Lines), Fax No. 011-26178328/52