

**Bureau of Energy Efficiency,  
Ministry of Power, Government of India**  
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D.O. No. 13/01/PC-11/BEE/2011/

August 24, 2011

**Sub: Painting Competition 2011 on Energy Conservation - Request to disseminate the information to School Principals in your region and ensure participation of at least 5 schools in the competition**

<b>PRIZES</b>				
Level	First	Second	Third	Consolation
State/UT Level	Rs. 10,000/-	Rs. 8,000/-	Rs. 5,000/-	10 nos. of Rs. 1,000/- each
National Level	Rs. 1,00,000/-	4 nos. of Rs. 50,000/- each	8 nos. of Rs. 25,000/- each	10 nos. of Rs. 10,000/- each 10 nos. BEE Prizes of Rs. 10,000/- each

**Dear Certified Energy Auditors / Energy Managers,**

The BEE certified energy manager and energy auditors have been instrumental in promoting energy efficiency in the industrial and commercial sectors of India. The efforts made by them have helped these sectors to save energy appreciably. We would now urge our certified EM & EA to come forward and help in increasing awareness on the importance of savings energy among the people of our country, specially our young school children.

In order to encourage and develop the spirit of energy conservation, the Bureau of Energy Efficiency, Ministry of Power, Government of India has launched a national awareness campaign, involving children. This aims at sensitizing the children towards issues of energy conservation. One of the main activities of the campaign is a Painting Competition for school students.

The competition is being held in three stages, namely, School, State and National Level. Students of 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> standards are eligible to participate in the competition. Cash prizes worth Rs 33,000 per State/UT (Rs.11.55 lakhs for 35 States/UTs) will be distributed to state level winners on 14<sup>th</sup> November, 2011. For winners of National Competition, cash prizes worth Rs.7.00 lakhs are proposed to be awarded by the Ministry of Power on 14<sup>th</sup> December, 2011 which is also celebrated as National Energy Conservation day in the presence of eminent dignitaries holding very high positions in the Government.

Under the School level scheme, School Principals are requested to organize school painting competition for 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> standard students of 2-hour duration. Children can select any one topic from:

- **Save electricity to avoid power cuts**
- **Use energy with care**
- **The less you burn, the more you earn**

School principal will select two best paintings and send it to the Nodal Officer's address of their respective states before **28<sup>th</sup> October, 2011**. Copy of the Circular sent to School Principals, List of State wise Nodal Officers and advertisement, giving the details of State and National level painting competition is available at [www.bee-india.nic.in](http://www.bee-india.nic.in) and [www.energymanagertraining.com](http://www.energymanagertraining.com). We may like to mention that all students participating at School level painting competition will be issued certificate of participation.

In view of the above, we would request you to approach all the Schools in your region to organize this painting competition at school level for 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> standard students. You may please hand over a copy of the attached Circular to the school principal, which gives the details of the scheme. Your kind assistance in this national activity will be helpful in creating and establishing energy conservation movement in the country.

We hope and trust that each Certified Energy Auditor and Certified Energy Manager will ensure that at least 5 schools of their locality participated in the school level competition. We would request you to **send us the name of at least 5 schools, which have participated in the school level competition on [beepainting@hotmail.com](mailto:beepainting@hotmail.com)** at the earliest. Bureau will acknowledge your contribution on its website.

A line in reply to the action taken will be highly appreciated  
With best regards,

Yours sincerely,

(K.K. Chakarvarti)  
Energy Economist