



19/12/PC/BEE/2011

4<sup>th</sup> October, 2011

## CIRCULAR

**Kind Attn: Principal/Vice Principal/Head Master/ Head Mistress**

**Sub: School, State & National level Painting Competition on Energy Conservation-2011 for 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> standard students.**

Prizes				
Level	First	Second	Third	Consolation
State/UT Level	Rs. 10,000/-	Rs. 8,000/-	Rs. 5,000/-	10 nos of Rs. 1,000/- each
National Level	Rs. 1,00,000/-	4 nos of Rs. 50,000/- each	8 nos of Rs. 25,000/- each	10 nos of Rs. 10,000/- each 10 nos of BEE Prizes of Rs. 10,000/- each

In order to encourage and develop the spirit of energy conservation, the Bureau of Energy Efficiency and Ministry of Power (Government of India) have launched a national awareness campaign, involving children. This aims at sensitizing the children towards issues of energy conservation. One of the main activities of the campaign is a Painting Competition for school students.

We are enclosing a copy of an advertisement pertaining to the above scheme for your kind information. As may be seen, the competition is being held in three stages, namely, School, State and National Level. Students of 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> standards are eligible to participate in the competition. Cash prizes worth Rs 33,000 per State/UT (Rs.11.55 lakhs for 35 States/UTs) will be distributed to state level winners on 14<sup>th</sup> November, 2011. For winners of National Competition, cash prizes worth Rs.7.00 lakhs will be awarded.

In view of the above, BEE would like to request the school Principals to organize this Painting Competition at School level for 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> standard students of their respective school for 2-hour duration during any day. The students can select any one of the following topics for the Painting Competition:

1. **Save electricity to avoid power cuts**
2. **Use energy with care**
3. **The less you burn, the more you earn**

The students can use any paper (preferably A4 size) and can use Pencil, Pencil Colors, Crayons and Water Colors. Use of collage/patch work is not permitted at any level of competition. After the completion of painting competition, your good self may select **two best paintings** along with **information on the total no. of participants, percentage participation of students in 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> Standards (as applicable)** and send them to the address of the Nodal Officer (list attached) of their respective State/UT **before 28<sup>th</sup> October, 2011**. The reverse of the paintings should carry the following information:

- |                        |                                   |                                     |
|------------------------|-----------------------------------|-------------------------------------|
| a) Name of the student | b) Father's/ Mother's Name        | c) Standard                         |
| d) Roll No.            | e) School name and postal Address | f) School location (Rural or Urban) |
| g) State/ UT           | h) School Tel. No./Mobile No      | i) Signature of School Principal    |

The enclosed advertisement may kindly be seen for more details for participation at State/UT and National Level Painting Competition. List of State/UT wise Nodal Officers is also available at [www.bee-india.nic.in](http://www.bee-india.nic.in) and [www.energymanagertraining.com](http://www.energymanagertraining.com)

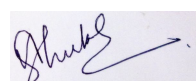
**It is informed that all the participating students of School level painting competition will get a 'Certificate of participation' and 1<sup>st</sup> & 2<sup>nd</sup> selected will get 'Certificate of Merit' which will be signed by the respective school Principals and Director General, Bureau of Energy Efficiency, Ministry of Power, Government of India. It is further informed that the names of schools, recording 100% student participation in the 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> Standard (as applicable), will be included in the Painting Competition Book prepared by BEE.**

The Bureau takes this opportunity to request school principals to encourage their students to participate in this National activity.

Encl.: As above.  
\* At State & National Level Competition



Energy Saved is  
Energy Utilised

  
(Ms. Abha Shukla - IAS)  
Secretary - BEE

**Save Energy for Benefit of Self and Nation**

4<sup>th</sup> Floor, Sewa Bhawan, R.K. Puram, New Delhi – 110 066 Tel: 011 26179699 (5 Lines) Fax: 011 26178352,  
Email: [beepainting@hotmail.com](mailto:beepainting@hotmail.com)