



Invitation

Green Innovation Journey

Germany 2011

May 8th to 14th, 2011



GREEN INNOVATIONS...

- Reduce your **costs**
- Enable you to work with more international **customers**
- Help you to fulfill environmental **regulations**
- Offer great **opportunities** for growing your business

... **MAKE YOU MORE COMPETITIVE**

AT OUR JOURNEY...

- Explore **investment** opportunities
- Interact with potential business **partners**
- Meet business **leaders** and visionaries
- See the latest **technology**

... **DISCOVER NEW, GREEN BUSINESS OPPORTUNITIES**



What you get at the GREEN INNOVATION JOURNEY

We offer you	What you experience	Your benefit
<p>NETWORK OPPORTUNITIES</p> <p>●</p>	<ul style="list-style-type: none"> We will customize your networking opportunities You will interact directly with key decision-makers, interested in India. You will get access to the latest in German environmental technology and thinking. 	<ul style="list-style-type: none"> Develop new contacts to grow your business. Access state-of-the-art technology and solutions. Discuss opportunities for partnering.
<p>BUSINESS SOLUTIONS</p> <p>●</p>	<ul style="list-style-type: none"> You will see sustainable production processes. You can discuss challenges, solutions and business benefits with experts. You will see great products and be able to assess their costs and benefits. 	<ul style="list-style-type: none"> Gain insights to make your own business greener and stronger. Learn how systemic solutions can prepare your business for the future. Explore products and services for the Indian market.
<p>GREEN INSPIRATIONS</p> <p>●</p>	<ul style="list-style-type: none"> You will meet with visionary green thinkers, architects and city planners. You will see landmark buildings and cutting-edge green design concepts. You will learn about the risks and costs of “going green” – and the risks and costs of not doing so. 	<ul style="list-style-type: none"> Become a thought and business leader in green innovation in India – a field with great growth potential. Discuss how to apply systemic thinking to your business to make it more competitive. Explore, where the markets (and the world) are heading and position yourself accordingly.
<p>EXPERIENCE GERMANY</p> <p>●</p>	<ul style="list-style-type: none"> You will visit some of Europe’s most beautiful cities. You will travel across the lush green and hilly landscape of Southern Germany. You will enjoy fine food. 	<ul style="list-style-type: none"> Experience the best of German hospitality. Relish an enriching culture going beyond the business agenda. Enjoy yourself as you do business.



Pricing and Organization

The GREEN INNOVATION JOURNEY will take place from

8th to 14th May 2011.

Price for the program: **INR 2.7 Lakh** per person

What is included?

- Customized program in Germany
- Transportation in Germany
- All lunches
- All dinners

What is not included?

- Flights to and from Germany
- Hotels (we will provide you with suggestions)
- Service tax, visa costs and insurance

Please confirm your interest via e-mail to
isabelle-jasmin.roth@bridgetoindia.com





BRIDGE TO INDIA

BRIDGE TO INDIA is a consulting company with an entrepreneurial approach based in New Delhi. Founded in 2008 by Dr. Tobias Engelmeier, the company focuses on environmental technologies in the Indian market. Furthermore, BRIDGE TO INDIA links this expertise to urban planning and processes.

Through customized solutions for its clients, BRIDGE TO INDIA contributes to a sustainable world by implementing the latest technological and systemic innovations where their impact is the highest.

Contact BRIDGE TO INDIA

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