

Tech Yourself Practical Energy Auditing in a Quick and Easy Way. A practice Manual with ready reckoner

“HOW TO MAKE MONEY THROUGH ENERGY AUDITING”

**Start your own Practice as Energy Auditor
- P.BALASUBRAMANIAN**

I wish to inform that I have published a practical Energy Conservation manual titled “How to make money through energy auditing”. I have given the benefit of all my 35 years of experience in the book. This practical Energy Conservation book is written with the idea that it should serve as a ready reckoner to all the Energy auditors. There is a heavy demand in India for qualified Energy Managers and Energy Auditors. The book is user friendly. The standard theories which are available in any Energy Conservation handbook are not presented here. There is no practical guide at the moment on energy audit for preparing a reasonably good report acceptable to the industry and the government. By following the ready to use manual, the College Professors, Lecturers can be a consultant to the Industries. Also they can teach practical energy management to the students.

My earlier book titled “Energy Auditing Made Simple” was well received by the Consultants, Industries and Engineers. Inspired by the roaring success of the above book, we have brought out completely a new book titled “How to Make Money through Energy Auditing”. This book has all that required to write a complete practical Energy Audit Report. Included in the book are actual Preliminary and Detailed energy audit reports, 200 Energy Conservation Opportunities covering all sectors, 100 tips to do business in energy auditing, addresses of all manufacturers, SDA's, Consultants, etc. With the passing of the Energy Conservation Act, 2001, there is a heavy demand for qualified Energy Managers and Energy Auditors.

◆ Sample quotations, brochure, work order, contract and auditing agreement, etc are included in the book.

◆ Why Engineers are not successful even after

reading many books on Energy Auditing and attending Training Programmes? Because the methods taught are not user friendly and practical.

◆ The solutions are given for all the energy related problems faced by industries in a clear, concise and practical manner and can be practised at all times and at all places in any industry.

◆ All the case studies are practical examples and can be adopted for all sectors with little modification.

◆ The book is meant for Energy Managers, Energy Auditors, Consultants, Plant Engineers, Professors and Students of Engineering Colleges, Banks, SEBs, Designated Government agencies, Industries.

◆ 200 Energy Conservation opportunities applicable to all systems and equipment in industries and Buildings are given in the format required by the industries and Financial Institutions.

◆ The Chapter on “The fascinating realm of energy auditing” lists 100 tips on the Indian Energy Auditing scenario and pitfalls to be avoided.

◆ Latest marketing addresses & techniques are given in the book. Use it wisely.

◆ **Book is ready for sales**

◆ **2volumes plus data CD (All India H.T.Consumers addressess)**

◆ **1424 pages.Rs.5,000/- (India)**

Early bird discount offer 40%

Postage, packing and forwarding free within India. Send D.D. for Rs. 3000/- in the name of “P. Balasubramanian”, payable at Chennai, India. Another discount of Rs.500/- for those who have bought the earlier book “Energy Auditing Made Simple”.

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P. Balasubramanian, aged 63, is a Certified Energy Auditor with a post graduate degree in Heat Power Engineering. He has given the benefit of his 35 years of practical experience (both technical and marketing) in India and abroad. He has worked in BHEL, SPIC and Saudi ARAMCO. The author has conducted Energy Auditing and Training programmes for more than 400 industries in India and abroad. He has written 8 books on "Personality Development."

Founder of e-np (energy neuro programming), Does counselling and care for all problems using e-np as service world wide and holds a Doctorate in Alternate Medicine.

How to do Energy Audit using "How to make money through Energy Auditing"

1. *Collect* the data as per Questionnaire
2. Write report in the format (given in book)
3. Take only the applicable ECOs (Energy Conservation Opportunities) for the particular industry where you are doing audit. The modification proposed, payback calculations are given for each ECO in a ready to use form.
4. All information as required by the Report Format is given in the book. Compile neatly, modify it suitably to requirement, edit it and include it in your report.
5. To get business, send marketing letters to the addresses given in the book by following the advice suggested in the CD.