

## Perfetti Van Melle India Pvt. Ltd. Chennai Unit

### **Unit Profile:**

Perfetti Van Melle India Pvt. Ltd. (PVMI) is a 100% subsidiary of Perfetti Van Melle (PVM) Spa, an Italian Multinational Company, and has its Corporate Office in Gurgaon. The company has three units in India - one at Manesar in Gurgaon and the other at Chennai and at Rudrapur in the state of Uttarakhand. The company is a market leader in sugar confectionery products in India. The Chennai unit commenced production in Jan 2001 and has a capacity to manufacture over 18,000 tons annually. Some of the PVM global brands manufactured here are Mentos, Alpenliebe, and Fruittella etc. We are also an **ISO 9001:2000, ISO 14001 and HACCP** certified company.

### **Energy Management Policy:**

PVMI operates in a highly competitive market where the selling price to the consumer has remained unchanged since 1994. Being efficient is whatever we do is a business imperative. Therefore, we are constantly exploring ways and means to reduce our energy consumption / ton of production so as to be cost effective in the highly price sensitive market. We do this by –

- a) Conducting both internal and external energy audits on regular basis
- b) Creating the awareness of energy conservation among the employees and encouraging and rewarding the initiatives taken by them
- c) Closely monitoring various critical data, on daily basis, and applying the necessary correctives instantly
- d) By setting a standard of reduction in energy cost by a minimum of 5% year over year
- e) Initiating investment proposals to use renewable sources of energy
- f) Up-grading our processes and equipment to keep abreast with the contemporary technology with a view of reduce consumption of energy

### **Energy Conservation Process and Set Up:**

The unit has an **Energy Conservation Team** headed by the Factory Manager. In addition to the head of Manufacturing, Engineering and SHE, the Project Head and 3 technicians working in the Utility area directly assist him. In addition, the team also receives regular inputs from the Head – Technical of PVMI, who is based at Gurgaon and from various Technical Resources within the PVM group, worldwide. Further, the team also attends various seminars and conferences, as required and also meets with appropriate consultants who can help it progress its objectives.

The team focuses constantly on the ways and means of conserving energy in the factory. The team also encourages active participation from other employees in providing

suggestions for conservation. Good suggestions received from the employees are implemented, duly recognized and rewarded. There is no minimum level of conservation or savings – *every unit saved, is a unit earned!* All implement-able suggestions are accepted and reviewed by the team. Apart from conservation, the team also focuses on alternate sources of energy. Energy conservation awareness programs are also conducted for the employees.

### **Safety, Health and Environment Policy (SHE):**

The unit has SHE policy which enumerates in detail the various aspects of good practices to be followed by the employees, contract workmen, visitors etc with respect to Safety, Health and Environment. It is our objective to send our employees back home in exactly the same manner in which they entered our factory. Our Human Resources department plays a key role in strengthening our Safety and Environment efforts by ensuring that all employees and contract workmen are regularly trained and audited.

#### **Safety:**

PVMI, Chennai has a **Safety Committee**, comprising of employees from across functions, to ensure that safety measures are strictly followed by one and all. The team is strongly supported by a reputed **Safety Consultant**. The inputs from the consultant are taken into account in executing various safety measures in the factory. Frequent training is also imparted to the employees on fire hazard, first-aid, etc. In addition, whenever the company embarks on a new project (expansions, new line, etc.) an additional **Project Safety Consultant** is hired to ensure that all construction and other project related work progresses in a safe manner.

#### **Health & Hygiene:**

Being manufacturers of a product, which is consumed mostly by very young children, a high importance is accorded to the Health and Hygiene aspect. The company is a **Hazard Analysis and Critical Control Points (HACCP) and Safe Quality Food-2000**, certified institution. Special training is also provided to the contract workers to create awareness and importance of the same. The Human Resources department plans a major role in organizing various awareness programs to the employees.

#### **Environment:**

The Environment Management Systems of this unit are **ISO 14001** certified. There are many environmental objectives laid for the year. As a part of **Corporate Social Responsibility (CSR)** many initiatives have been taken to protect the environment in and around the factory. We also organize an environment awareness program for school children and for the community of a neighboring village.