



# Scooters India Limited, Lucknow



***An ISO 9001 & ISO 14001 Company***



# PROFILE

- YEAR OF INCORPORATION • 1972
- COMMISSIONING OF PLANT & MACHINERY • 1974
- COMMERCIAL PRODUCTION • 1975
- PUBLIC ISSUE • 1975
- AUTHORIZED CAPITAL (RS. IN CRORES) • 45.00
- PAID UP CAPITAL (RS. IN CRORES) • 42.99
- G.O.I. HOLDING ( % ) • 95.37
- HOLDING BY OTHERS • 4.63
  - » NATIONALISES BANKS ---0.04
  - » FINANCIAL INSTITUTIONS ---0.16
  - » PUBLIC & OTHERS ---4.43
- RESERVES & SURPLUS AS ON 31.3.05(CR.) • 14.68
- NET WORTH (2004-2005) (RS. IN CRORES) • 55.40
- MANPOWER (IN NOS.) AS ON 31.08.05 • 1715



# HISTORY

- **INCORPORATED AS GOVT. OF INDIA ENTERPRISE AT LUCKNOW, ON SEPTEMBER 7, 1972.**
- **USED PLANT & MACHINERY PROCURED LOCK, STOCK AND BARREL FROM M/S INNOCENTI, ITALY, ALONGWITH THE DESIGN, DRAWING, COPYRIGHTS, DOCUMENTATION ETC.**
- **THE OLD PLANT OF INNOCENTI HAD RESIDUAL LIFE OF ONLY FOUR YEARS FOR PRODUCTION OF 1,00,000 SCOOTERS PER ANNUM.**
- **IN 1975 COMPANY STARTED MANUFACTURING SCOOTERS UNDER THE BRAND NAME “VIJAY”**



# HISTORY

- **FOR VARIOUS REASONS THE COMPANY BECAME SICK AND IT WAS PERCEIVED THAT THE COMPANY SHOULD BE WOUND UP. THE COMPANY WAS REFERRED TO BIFR IN 1991.**
- **IN 1996 BIFR SANCTIONED COMPANY'S REHABILITATION PACKAGE.**
- **COMPANY STARTED OPERATION IN FULL SWING. BIFR PROJECTIONS WERE ACHIEVED & SURPASSED. COMPANY STARTED MAKING PROFIT IN 1996-97 & CONTINUES TO DO SO.**
- **STRATEGICALLY 2-WHEELER PRODUCTION WAS STOPPED IN 1997. THE COMPANY CONCENTRATED ON MANUFACTURING THREE WHEELERS UNDER BRAND NAME 'VIKRAM'.**



# THE COMPANY

- **LOCATED ON THE LUCKNOW – KANPUR HIGHWAY THE FACTORY HAS A TOTALLY INTEGRATED PLANT CONSISTING OF HOT METAL, MACHINE SHOP, HEAT TREATMENT, PAINT & PHOSPHATING SHOP, WELDING, PRESS SHOP, ASSEMBLY & SOPHISTICATED TOOL ROOM**
- **DESIGN AND DEVELOPMENT DEPTT. CONSISTING OF PROTOTYPE SHOP, ENGINE TESTING LAB AND CAD LAB.**
- **AN ALL INDIA MARKETING NETWORK OF 200 DEALERS.**
- **MANUFACTURES WIDE SPECTRUM OF 3-WHEELERS IN DIESEL, PETROL, CNG/LPG & ELECTRIC VERSIONS BOTH FOR PASSENGER AND LOAD CARRIER APPLICATIONS.**



## VISION

**“TO GROW INTO AN ENVIRONMENT FRIENDLY AND GLOBALLY COMPETITIVE COMPANY CONSTANTLY STRIVING TO MEET THE CHANGING NEEDS OF CUSTOMERS THROUGH CONTINUOUSLY IMPROVING EXISTING PRODUCTS, ADDING NEW PRODUCTS, AND EXPANDING THE CUSTOMER BASE”.**



# QUALITY POLICY

ISO 9001:2000

- ❖ **WE ARE COMMITTED TO MEET THE CUSTOMERS' REQUIREMENTS AND CONTINUALLY IMPROVE OUR QUALITY MANAGEMENT SYSTEM**
- ❖ **THE COMPANY SETS AND REVIEWS QUALITY OBJECTIVES WITHIN THE FRAMEWORK OF THIS POLICY**
- ❖ **THE QUALITY POLICY IS COMMUNICATED AND UNDERSTOOD WITHIN THE ORGANIZATION AND IS REVIEWED FOR CONTINUING SUITABILITY.**



# ISO 14001

## ENVIRONMENTAL POLICY

**Scooters India limited, a leading manufacturer of three wheelers is committed to demonstrate continual improvement in its environmental performance related to its activities, products and services.**

**To achieve this we shall:**

- ❖ Comply with all relevant environmental legislations/ regulations;**
- ❖ Adopt cleaner technologies, in phased manner, as relevant and institutionalize pollution prevention / resource conservation;**
- ❖ Manufacture vehicles which conform to emission norms and educate all concerned in proper operation / maintenance / usage;**
- ❖ Develop and market alternate fuel and zero emission electric vehicles;**
- ❖ Create and maintain green belt; and**
- ❖ Strengthen amongst the employees, customers, vendors and all other stakeholders, an awareness of environmental responsibility and adherence to sound environmental practices.**

**We shall communicate this policy to all employees and make it available to public.**



## INITIATIVES - PROCESS AND PRODUCT

- **Replacement of Electroplating with powder coating process.**
- **Forging operations discontinued in plant and sourced from vendors having latest environment friendly forging plants.**
- **Replacement of polluting cyanide heat treatment process by non-polluting sealed quench furnace heat treatment process.**
- **Air pollution reduction by installing scrubber type APCS for oil fired furnace.**
- **Development in collaboration with GAIL and fitment of Scrubbers in all its diesel fuel vehicles manufactured to bring down emissions level significantly.**
- **Development and Marketing of CNG/ LPG vehicles.**
- **Development and marketing of zero emission electric vehicles.**
- **Energy audit through PCRA completed. Implementation of recommendations in continual progress.**



# FOUNDRY



**AIR POLLUTION CONTROL SYSTEM  
INSTALLED IN FOUNDRY**



# FOUNDRY CHIMNEY





# DIE-CASTING CHIMNEY





# DIE CASTING MOTHER FURNACE CANOPY





# DIE CASTING SCRUBBER BASED APCS





## HEAT TREATMENT SHOP



- **STATE OF THE ART TECHNOLOGY BASED ON SEALED QUENCHED FURNACES WHICH ARE GAS FIRED AND ARE ECO-FRIENDLY**
- **FULLY AUTOMATIC PLANT CATERERS TO THE COMPANY'S NEED OF HEAT TREATMENT OF ITS COMPONENTS**

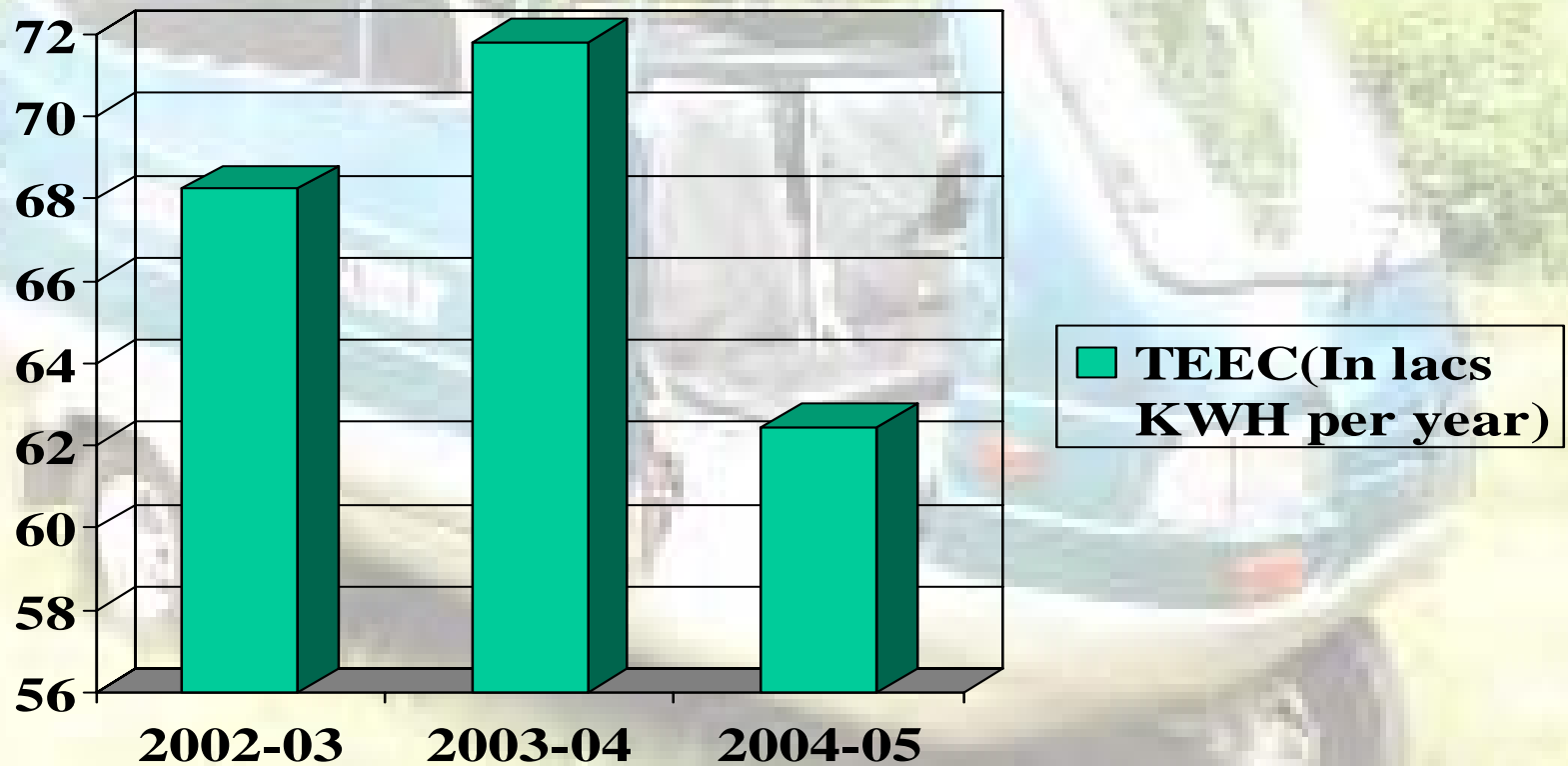


## PAINT SHOP

- **Company's 30 year old Paint shop did not meet Hazardous Waste Rules & Environmental Protection Act.**
- **Due to environmental considerations (ISO 14001) SIL Modernized its Paint Shop**
- **EFFICIENCY 99.9%**

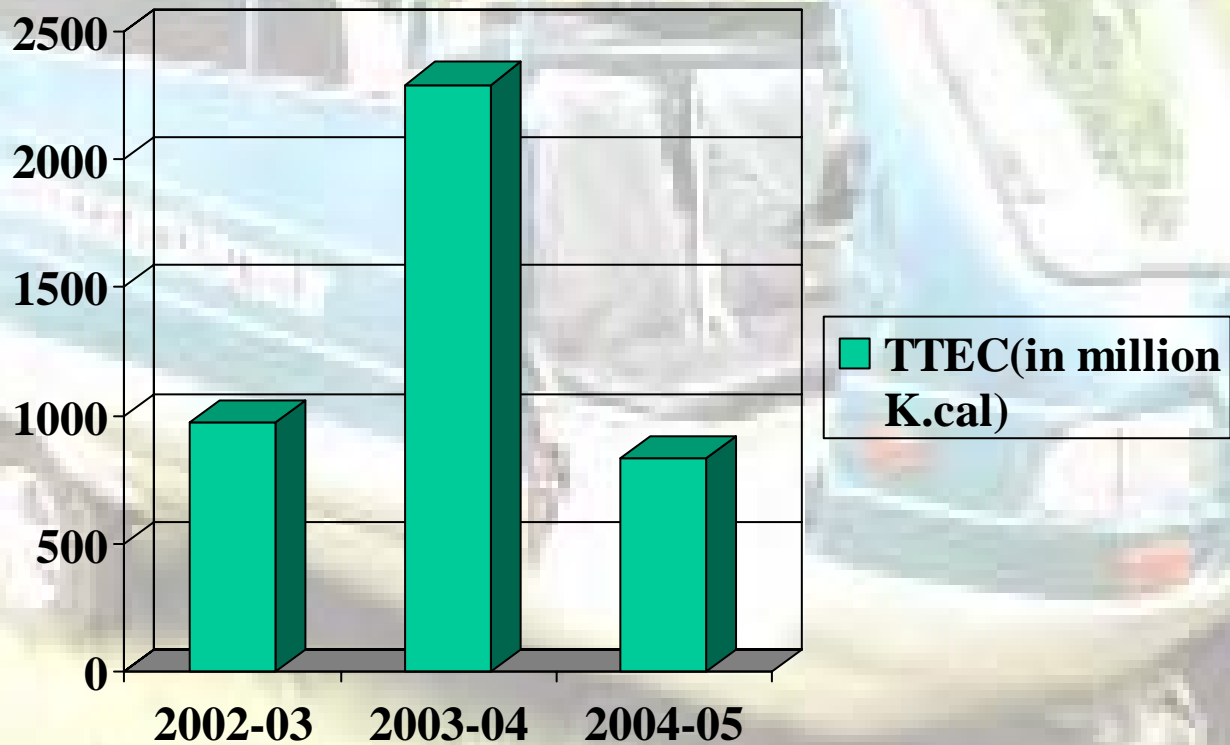


# TOTAL ELECTRICAL ENERGY CONSUMPTION



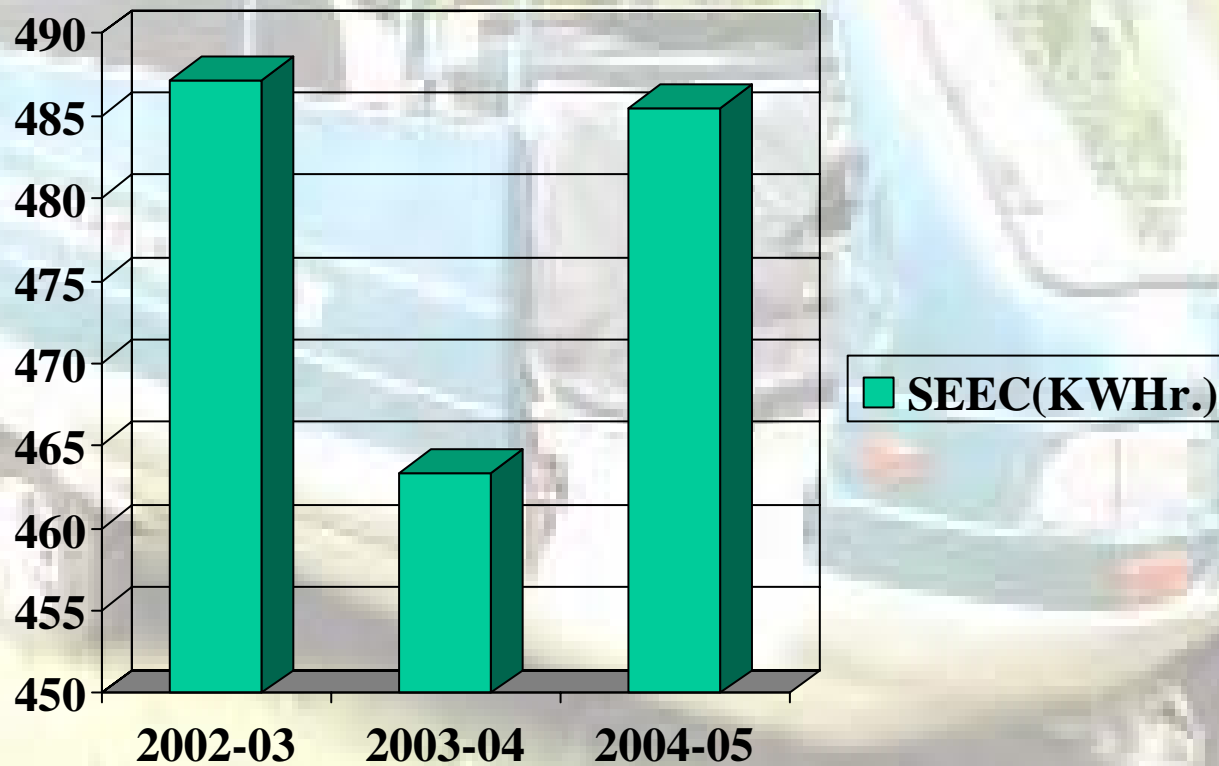


# TOTAL THERMAL ENERGY CONSUMPTION



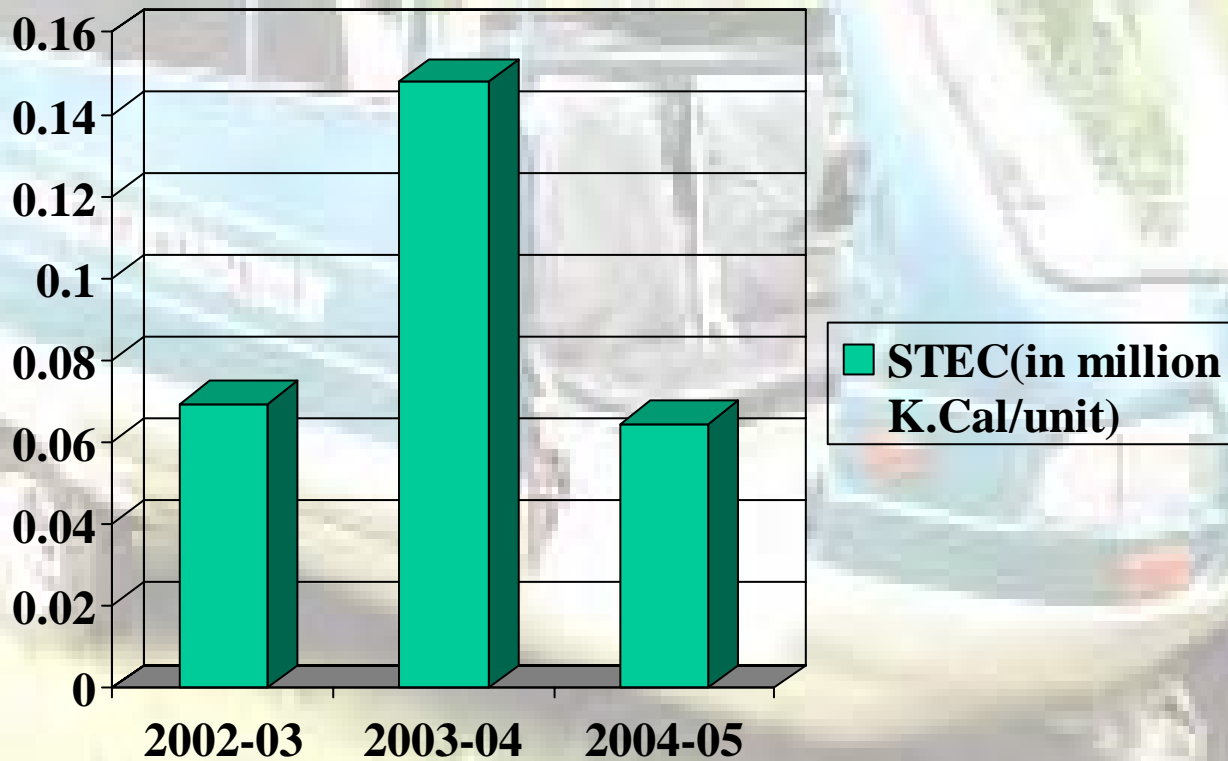


# SPECIFIC ELECTRIC ENERGY CONSUMPTION





# SPECIFIC THERMAL ENERGY CONSUMPTION





# AWARDS

- **NATIONAL SAFETY AWARD-MINISTRY OF LABOUR**
- **SHRAMSHREE AWARD**
- **SHRESHTHA VYPARI AWARDED BY SALES TAX DEPARTMENT – MINISTRY OF FINANCE**
- **BEST POLLUTION CONTROL IMPLEMENTATION GOLD AWARD – JAWAHARLAL NEHRU MEMORIAL NATIONAL AWARD**
- **2 LEAVES FOR SHOWING CORPORATE ENVIRONMENTAL RESPONSIBILITY IN AUTOMOBILE SECTOR- Centre For Science and Environment**
- **GREENTECH ENVIRONMENT EXCELLENCE SILVER AWARD IN MANUFACTURING SECTOR- GREENTECH FOUNDATION**
- **GREENTECH SAFETY GOLD AWARD IN MANUFACTURING SECTOR- GREENTECH FOUNDATION.**
- **UDHYOG RATAN AWARD – INSTITUTE OF ECONOMIC STUDIES**
- **DADABHAI NAROJI MILLENNIUM AWARD, 2005- DR. DADABHAI NAROJI INTERNATIONAL, CENTENARY COMMITTEE**



# SIL's PRODUCTS

**THE VIKRAMS-** WIDE SPECTRUM OF 3-WHEELERS IN DIESEL, PETROL, CNG, LPG & ELECTRIC - FOR PASSENGER & LOAD CARRIER APPLICATIONS.



**VIKRAM 750-D**



**VIKRAM- LPG**



**VIKRAM EV**



**VIKRAM - CNG**



**VIKRAM 450-D**



# **FACILITIES AVAILABLE**

- **FOUNDRY**
- **DIE CASTING**
- **PRESS SHOP**
- **TOOL ROOM**
- **MACHINING**
- **FABRICATION**
- **HEAT TREATMENT**
- **PAINT SHOP**
- **ASSEMBLY**





**THANK YOU**