

# **INDIAN OIL CORPORATION LIMITED** **PANIPAT REFINERY**

## **National Campaign on Energy Conservation – 2005**

### **Awareness Campaign during Oil & Gas Conservation Fortnight – January 2005**

To inculcate the awareness on energy and oil & gas conservation amongst the employees, their family members and the public, Indian Oil, Panipat Refinery had organized various programmes during Oil & Gas Conservation Fortnight (OGCF 15 – 31<sup>st</sup> Jan, 2005).

In his inaugural speech, on 15<sup>th</sup> Jan, 2005 Sri Rohit Bhardwaj, Executive Director, Panipat Refinery elaborated, the importance of oil & gas conservation and appealed to all employees to rededicate themselves for further improving upon energy consumption and energy efficiency performance of the refinery. He also administered the OGCF Pledge to the employees. An exhibition of materials from PCRA on Oil conservation was also displayed and distributed on the occasion



To spread the message of Oil & Gas Conservation, OGCF Banners were displayed throughout the OGCF period at Refinery, Township and near-by villages. Also, OGCF messages were displayed continuously through cable network.

On 16<sup>th</sup> Jan, 2005, on-the-spot painting competition was organized for school children. More than 100 children of different age groups participated and expressed their views & ideas on petroleum products & energy conservation



During 18<sup>th</sup> - 21<sup>st</sup> Jan'05: External Steam Leak Survey was carried out at Refinery. External members nominated by Centre for High Technology,(CHT) Ministry of Petroleum & Natural Gas carried out the survey. The survey findings showed a considerably low leakage loss of steam.

A written quiz (in English & Hindi) on petroleum & energy savings was organized on 23<sup>rd</sup> Jan'05 for housewives in Refinery Township. Around 150 housewives took part in the quiz. A written quiz for refinery employees was also held on 28<sup>th</sup> Jan'05 where stress was given on awareness on petroleum & energy sector.



Energy Conservation & Environment Protection always goes hand-in-hand. To reinforcing our commitment towards environment, pollution check camp for vehicle was organized on 24<sup>th</sup> Jan, 2005. Booklets on energy savings tips for petrol as well as diesel vehicles were distributed to the drivers.



An elocution contest was organized at Dadlana Govt. High School for spreading the message of Oil & Gas Conservation. The programme was well attended by all the school children, the Sarpanch of the village and other villagers. The school children presented their views on the subject. Also, the teachers, Refinery Representative and the Sarpanch of Dadlana village elaborated to the students the importance of oil & gas conservation and environment protection.



Mass awareness and communication improves by expressing the theme in the form of slogans / posters / cartoons. Slogan contest was organised in both Hindi & English. Participation in good numbers was there in all categories : Slogan (Hindi & English) and Poster & Cartoon competition.

In the concluding Prize Distribution ceremony, Sri Rohit Bhardwaj, Executive Director, Panipat Refinery expressed his happiness of active participation of the ladies and the children in various events and thereby catalyzing the awareness campaign for petroleum and energy conservation. In his speech he reiterated the immense necessity and importance of energy conservation in context to present national energy sector scenario.

