

## CELEBRATION OF ENERGY CONSERVATION WEEK BY MEDA IN DECEMBER 2003

Every year 14<sup>th</sup> December is observed as **National Energy Conservation Day** and 14 to 21<sup>st</sup> December as Energy Conservation Week. In the first meeting of Designated Agencies on 9<sup>th</sup> November 2004, Ministry of Power, Gol has proposed to launch a national campaign on Energy Conservation and observing the year 2005, as "Energy Conservation Year".

This year MEDA celebrated the "National Energy Conservation Day and Week" by undertaking various activities for creating mass awareness about growing need of Energy Conservation. The day wise activities carried out by MEDA are as follow.

### 14<sup>th</sup> December 2004: - (News Paper Advertisement)

On National Energy Conservation Day, MEDA has published an advertisement of energy conservation week in all leading news papers of Maharashtra. Advertisement was published in two different languages i.e. Marathi & English and it aims to appealed peoples to participate in the campaign. Names of the News papers and area covered are given below. The published advertisement is attached for your information.

Name of the newspaper	Area
Indian Express	Mumbai
Indian Express	Pune
Lokmat	Nagpur
Lokmat	Kolhapur
Aikya	Satara
Lokmat	Mumbai
Hitwad	Nagpur

### 14<sup>th</sup> December 2004: - (DSK Award Ceremony at IIE, Pune)

Institute of Engineers, Pune was organised DSK award ceremony on 14<sup>th</sup> December 2004 and this function was chaired by Mr. Anil Diggikar (Director General, MEDA). In the same function a power point presentation was delivered by Mr. S.R. Chaudhari (General Manager, EC) on "**MEDA and it's Energy Conservation Activities**". Participants form various industries, colleges and government organisations were present for this seminar.



**Energy is life, Conserve it.**

**17<sup>th</sup> December 2004: - (Seminar on Energy Conservation in Dairy Industries)**

Director General of MEDA was signed MoU with International Institute for Energy Conservation (IIEC), Washington DC (USA) for technical assistance for Demand Side Management studies and capacity building of MEDA staff under ECO-II project of BEE.

**18<sup>th</sup> December 2003: -**

**Inaugural function of Demonstrative Program on Energy Efficiency in Local Bodies (Grampanchayats)**

Considering the potential for energy saving in street lighting and water pumping stations of local bodies, MEDA has undertaken demonstrative Demand Side Management program in these areas. This demonstration program will be the ideal for all over the Maharashtra and it can replicate to all local bodies. United State Asia Environmental Partnership (US-AEP) is providing the technical assistance for this demonstrative program.

For the above demonstration program MEDA has selected "Kultabad" Taluka of Aurangabad district of the State. Total 38 Grampanchayats are come under the area of Kultabad Taluka.

On 18<sup>th</sup> December 2004, an inaugural function of this demonstrative program was held at "Verul" Grampanchayat of "Kultabad" Taluka. Mr. Anil Diggikar (Director General, MEDA), Mr. Krinshankant Bhoge (Divisional Commissioner, Aurangabad) and Mr. N. Navin Sona (Chief Executive Officer, Aurangabad) were present for this function.

**20<sup>th</sup> December 2004: -**

**Awareness program on Energy Conservation in Homes at "Pune Zillah Parishad"**

Under the "Western Ghat Development Program", MEDA and Pune Zillah Parishad was conducted half day awareness program on Energy Conservation in Homes at Pune Zillah Parishad. Target audience of this awareness program was ladies trainers and housewives from rural area.

The programme covered various energy conservation measures that can be implemented in domestic sectors. Lectures were delivered by MEDA's staff on following topics

- Power scenario of India and Importance of Energy Conservation.
- Tips for Energy Conservation in home
- Importance of renewable energy sources and their role in Energy Conservation.



***Energy is life, Conserve it.***

**14<sup>th</sup> to 20<sup>th</sup> December 2004: - (Publishing Technical Papers)**

During this EC Week, we published some technical cum informative papers on energy conservation in various sectors in different news papers. This activity helped us, to create awareness in general public about growing need of Energy Conservation and MEDA as a Designated Agency to implement the Energy Conservation Act in the state. The technical papers were written on following topics

- ❖ Solar Energy – Source of Energy Conservation
- ❖ Various ways of Energy Conservation in different sector
- ❖ Solar Passive Architecture
- ❖ Cost Reduction and Improvements on Performance Contracting Basis
- ❖ New Direction Required for Improving Domestic Energy efficient Lighting
- ❖ Home – The Essence, Logic and Technology
- ❖ Energy Conservation in Dairy Industries





पश्चिम घाट विकास कार्यक्रमांतर्गत ऊर्जा संवर्धन सप्ताहाच्या निमित्ताने  
 महाराष्ट्र ऊर्जा विकास अभिकल्पना संदर्भात कृषि विभाग विए-मुस्ता विधाने  
**घरातील ऊर्जा बचत-महिला मेळावा**  
 स्थळ- त्रिनादा कॉलेज, पुणे • दिनांक २०-१२-२००४





**महाराष्ट्र ऊर्जा विकास अथितीय**  
**आपले सहर्ष स्वागत करी आहे**

**ऊर्जा संवर्धन सालाहय्य विमलवे**  
 महाराष्ट्र ऊर्जा विभाग, अविडगाव बाळजीर पार, लोको धुलगाव

**वुरसाईपी** सलत लललल

**ऊर्जा बचापथदर्शी प्रकल उध्यात कलकल**

दुधक - लललललल ललल ललललललल

महाराष्ट्र ऊर्जा विकास  
आपले सहर्ष स्वागत करते

ऊर्जा संवर्धन सप्ताहाच्या निमित्ताने

वृत्तसर्दीची

ऊर्जा बत प्रदर्शनी प्रकार घाटन कार्यक्रम

