

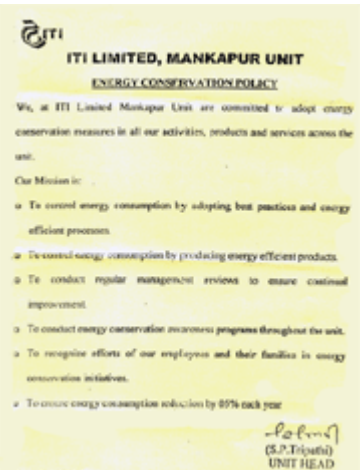



## Status of National Campaign on Energy Conservation 2005

**Month: May 2005** (status as on July 5, 2005)



### Industrial Sector (Private and PSUs):



Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up
1.	Task Force meeting followed by workshop on Petrochemical & Refinery sector. Sharing of best practices and undertaking of voluntary energy efficiency improvement targets at Patalganga, (Maharashtra) by BEE	Completed	<p>Second Task Force workshop on Energy conservation for Petrochemical &amp; Refinery sector was organised on 19<sup>th</sup> May 2005 at Vadodara, Gujarat, which was attended by 102 members from Petrochemical &amp; Refinery sector.</p> <p>Presentations on “Best Practices on Energy Conservation”, “Energy Conservation Opportunities in the Refineries &amp; Process Industry”, “Smart Energy Solutions”, “Concept of Energy Saving with Variable Frequency Drive and Soft Starter and Case Studies”, “Supply &amp; Demand to Save Energy”, Application of Knowledge based software for energy auditing &amp; Implementation”, “Waste Heat Recovery”, “Variable speed drives for HT Motors” were made. These presentations are also uploaded on the websites, <a href="http://www.bee-india.nic.in">www.bee-india.nic.in</a> <a href="http://www.energymanagertraining.com">www.energymanagertraining.com</a></p> <p>Almost all the petrochemical and refinery industry plants in the country attended the task force workshop.</p>	  
2.	In-house Workshop on Energy Conservation – Organised by Narmada Chematur Petrochemicals Ltd	Activity Postponed	The activity has been postponed to June 2005, due to annual shutdown of the plant.	
3.	In-house Training programme in Udyogmandal Division on Oil Conservation – Organised by The Fertilizers and Chemicals Travancore Ltd., Udyogmandal, Kochi, Kerala	Activity Postponed	The following activity has been merged with the similar activity of June 2005.	


4.	<p>Slogan and poster competition on Energy Conservation – Organised by GlaxoSmithKline Pharmaceuticals Ltd., Nasik, Maharashtra</p> <p>Training Programme on Energy Conservation for Workmen (Technical) – Organised by Hindustan Paper Corporation Limited, Kagajnar, Assam.</p>	Completed	<p>The activity was slightly modified and instead M/s Hindustan Paper Corporation Limited, Kagajnar, Assam was requested to undertake Training programme on Energy Conservation,</p> <p>Training Programme on Energy Conservation for Workmen (Technical) was organised on 16<sup>th</sup> May 2005, covering details of energy consumption in terms of percentage of manufacturing cost; specific electrical energy consumption etc. The programme was attended by 13 Nos. workmen of various sections of technical department. The programme was rated as quite beneficial to work &amp; self development.</p>	
5.	In-house Workshop on Energy Conservation – Organised by ITI Limited, Manakapur (U.P.)	Completed	<p>A workshop on Energy Conservation was organised on 20<sup>th</sup> May 2005 in which 25 employees of various section of plant participated. Topics covered during the workshop were Power Distribution Network, Air-Conditioning System, Central Compressed Air System, Lighting and Plant Energy Utilities.</p>	

6.	Best practices on energy conservation in industries – Organised by CPRI, Thiruvananthapuram	Completed	<p>A lecture programme for Technicians, Sr. Assistants, Engineering Assistants was organised at Swayambhu Hall, Bangalore, on 27<sup>th</sup> May 2005. 25 delegates participated in the programme.</p> <p>The topics highlighting the need for conserving power, Government Endeavour in this regard and some salient methods and practices to be followed in daily life to conserve power were discussed. Also some tips to save LPG consumption in domestic sector were also given.</p>	
7.	Awareness Programme on Energy Conservation for Sub-Station Engineers – Organised by POWERGRID	New Activity Completed	<p>An awareness programme on Energy Conservation was organised for the sub-station engineers of NRTS-II region at Jalandhar in which the need of energy conservation and measures applied to substation were explained. Presentations on Energy Conservation were also given by representatives of Moga, Hissar, Kishenpur and Wagoora group.</p> <p>At the end of the programme it was decided by the Northern Region substation to adopt the energy savings techniques in various electrical gadgets to reduce energy consumption by 10%.</p>	
8.	Workshop on energy conservation through energy efficient products – Organised by Indian Electrical and Electronics Manufacturers Association, Mumbai	Backlog activity of January 2005	The planned activity has been postponed.	



**Commercial Sector (Private and Government Buildings):**




Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up																											
9.	Creating awareness through insertion of advertisements in print media on Tips to save electricity – Activity managed by Power Trading Corporation	Completed	This activity was slightly changed. Instead of Power Trading Corporation, BEE released the advertisement on Energy Conservation in Yuva Darpan magazine.																												
10.	Advertisement of Energy Conservation in Agriculture Pumps – Activity managed by BEE.	New Activity Completed	<p>BEE released/published specially designed advertisement on Energy Conservation in Agriculture pump sets in various newspapers in English, Hindi and other languages during 15 to 21<sup>st</sup> May 2005. The list of newspapers which published this advertisement are:</p> <table border="1" data-bbox="1086 1045 1637 1380"> <thead> <tr> <th>S.N.</th> <th>State</th> <th>News Paper</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>Asomiya Pratidin</td> <td>Guwhati</td> </tr> <tr> <td>2.</td> <td>Andhra Jyoti</td> <td>Hyderabad</td> </tr> <tr> <td>3.</td> <td>Down List Post</td> <td>Itanagar</td> </tr> <tr> <td>4.</td> <td>Hindustan</td> <td>Patna</td> </tr> <tr> <td>5.</td> <td>Nav Bharat</td> <td>Raipur</td> </tr> <tr> <td>6.</td> <td>Amar Ujala</td> <td>Chandigarh Meerut Dehradun</td> </tr> <tr> <td>7.</td> <td>Navbharat Times</td> <td>Delhi</td> </tr> <tr> <td>8.</td> <td>Gujarat Samachar</td> <td>Surat, Rajkot</td> </tr> </tbody> </table>	S.N.	State	News Paper	1.	Asomiya Pratidin	Guwhati	2.	Andhra Jyoti	Hyderabad	3.	Down List Post	Itanagar	4.	Hindustan	Patna	5.	Nav Bharat	Raipur	6.	Amar Ujala	Chandigarh Meerut Dehradun	7.	Navbharat Times	Delhi	8.	Gujarat Samachar	Surat, Rajkot	
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			<p>9. Daman Ganga Times Vapi  10. Gujarat Vaibhav Ahmedabad  11. Gomantak Panaji  12. Dainik Bhaskar Hisar, Bhopal  13. Divya Himachal Dharamshala  14. Srinagar News Srinagar  15. Aj Ranchi  16. Mathrubhumi Thiruvantapuram  17. Prajavani Bangalore  18. Deshonatti Akola  19. Poknapham Imphal  20. Nagaland Post Dimapur  21. Sambad Bhubaneswar  22. Punjab Kesari Ambala  23. Daily Ajit Jalandhar  24. Malai Malar Pondicherry  25. Rajasthan Patrika Jaipur  26. Daily Thanthi Chennai  27. Syandan Patrika Agartala  28. Aajkal Kolkata  29. Janpat Samachar Silliguri</p>	
11.	Announcement of National Campaign on Energy Conservation Award 2005 for Government Building - Activity managed by BEE	New Activity Completed	Bureau of Energy Efficiency (BEE) prepared the scheme of Energy Conservation Awards-2005 for Government Buildings. The announcement of this scheme was made in 17 newspapers, covering 20 states of the country.	


12.	Creating awareness through insertion of advertisements in electronic media - Activity managed by BEE	New Activity Completed	Banner and Logo showing “Tips to save energy” advertisement were released on Sarkaritel Website, <a href="http://www.sarkaritel.com">www.sarkaritel.com</a> .	
13.	Creating awareness through print media on Tips to save electricity – Activity managed by POWER GRID.	New Activity Completed	<p>Power Grid Corporation of India Limited undertook the following activities:</p> <p>42 no. tender notice advertisements were released by Power Grid during May 2005. All these advertisements had baseline promoting ‘Energy Conservation’. These advertisements were released in 76 national and regional newspapers covering the length and breadth of the nation.</p> <p>10 no. goodwill advertisements propagating the message of Energy Conservation were released in various publications during May 2005.</p>	



## Domestic Sector

Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up
14.	Creating awareness through print media on Tips to save electricity – Activity managed by Power Trading Corporation	Completed	This activity was slightly changed. Instead of Power Trading Corporation, BEE released the advertisement on Energy Conservation in Yuva Darpan magazine.	
15.	LPG clinic for Township Ladies – Organised by Panipat Refinery of Indian Oil Corporation Limited	Completed	<p>LPG clinic for township Ladies along with quiz competition was organised to inculcate the awareness among the ladies. Following were the part of the program.</p> <p>a) The various safety norms to be followed while using the gas were explained through slides &amp; live demonstration.</p> <p>b) A small written quiz was conducted to make the ladies understand the concepts of LPG &amp; apply the same in their safe cooking practice.</p> <p>Altogether 150 housewives who attended the workshop gained ample knowledge about conservation of LPG and applying safe cooking practice.</p>	

16.	Quiz competition on Energy Conservation for Ladies Club – Organised by JK Paper Mills, Jaykaypur, Orissa	Completed	<p>Quiz Competition on Energy Conservation for ladies club was conducted on 22<sup>nd</sup> May 2005 in which several members of Mahila Mandal, Jaykaypur participated.</p> <p>For sample Quiz questionnaire please - &lt; <a href="#">Click here</a>&gt;</p>	
17.	Poster display on Energy Conservation at Housing Complex – Raymond Limited, Chhindwara, Madhya Pradesh	Completed	Posters on Energy Conservation at Housing Complex were displayed. Response from residents specially children was very good.	
18.	Creating awareness on Energy Conservation through audio spots – Activity managed by BEE	New Activity Completed	Two Audio Spots on Energy Conservation were released in RED FM on 12 <sup>th</sup> May 2005, in order to spread awareness on energy conservation among public at large.	
19.	Awareness campaign on energy savings for housewives – Organised by Hindustan Paper Corporation Limited, Kagajnar, Assam	New Activity Completed	<p>An awareness campaign on “Energy Savings” was conducted on 13<sup>th</sup> May 2005, which was attended by 64 Housewives.</p> <p>The programme was rated quite beneficial for their day-to-day life.</p>	

## Educational Institutions

Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up
20.	Painting competition for School Children (State level) in 33 capital cities – Event Organised JOINTLY by Ministry of Power, BEE, NTPC, NHPC, POWERGRID, PTC, NEEPCO	Activity under progress (Long term activity spread over 9 months time period)	<p>Ministry of Power has finalised the scheme of conducting painting competition for school children at school, State and National level. The activities are being initiated from August 2005 onwards.</p> <p>The painting competition for standard IV<sup>th</sup> &amp; V<sup>th</sup> students aims to motivate the children towards energy conservation and offer them a chance to explore their creativity. In the modified scheme the competition will now be open to fourth and fifth standard students of all States and Union Territories. The competition is proposed to be launched with the support of CPSUs under Ministry of Power and Bureau of Energy Efficiency. For the State level winners 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 5 consolation prizes are proposed to be given. 1<sup>st</sup> and 2<sup>nd</sup> winners of State level painting competition will be invited to Delhi to participate in the National Painting Competition. National level winners will be awarded with cash prizes by the Chief Guest on National Energy Conservation Day function organised by Ministry of Power on 14<sup>th</sup> December 2005.</p>	

21.	<p>Lecture on Energy Conservation in local schools – Activities managed by The India Iron and Steel Company Limited, Burnpur, (W.B.)</p> <p>Painting Competition on “Energy Conservation” for school students – Organized by POWERGRID</p>	Completed	<p>The activity was slightly modified and instead M/s POWERGRID was requested to undertake Painting Competition on “Energy Conservation” for school students.</p> <p>A Painting Competition on the theme “Energy Conservation” was organised in various schools of different states by Powergrid along with the lecture/speech on Energy Conservation, misuse of energy and how to prevent it, how to contribute to nation-building by spreading awareness about energy conservation.</p> <p>Following schools participated in the painting competition:</p> <ol style="list-style-type: none"> <li>1. U.P.R.A.S School, Vasant Vihar, New Delhi–75 students from I to XII class participated.</li> <li>2. Roorkee Govt. Inter College, Uttaranchal – 150 students participated in three different categories.</li> <li>3. St. Edmund’s School, Jaipur (Rajasthan) – 255 school children participated.</li> <li>4. Modern Academy Inter College, Gomtee Nagar, Lucknow (Uttar Pradesh) – 55 students participated.</li> </ol>	 
22.	Awareness program for school students at Vadodara and Bharuch City - Activity managed by Gujarat Alkalies and Chemicals Limited	Activity Postponed	The activity has been postponed to June/ July 2005, due to summer vacations.	