

Why does... India's largest, single-location cement plant care for every kilowatt of power saved

...because energy saved is energy earned for a brighter India!



Jaypee Cement

Jaypee Cement plant at Rewa, India's largest, single-location cement plant with a capacity of 7 million MTPA. Manufacturers of **Jaypee BULAND** and **Jaypee BUNIYAD**, premium hi-grade cement, leading brands in the market. With cutting edge technology ensuring consistent quality, optimising costs and maximising productivity. Jaypee Cement with its greenfield cement plant of 3 million MTPA capacity in Himachal Pradesh, is set to be a 10 million MTPA cement group producing cement of **International** standard, at **global** benchmarks of productivity.

Power-efficient : With India's largest roller press for clinker grinding, VRM for cement production and GRRs to ensure optimum consumption of power in every activity, has meant saving of over 12 million KWH units annually.

Cost-effective : With 2x25 MW captive thermal plants in operation (accounting for 60% of total power required) with air-cooled condenser, saving 200 crore litres of water every year **cost of power is amongst the lowest in the industry.** Third CPP of 38.5 MW slated for commissioning by March 2007- **enhancing the cost effectiveness further.**

Technology-driven : Dedicated V-SAT communication system provides 24x7 connectivity among the plants, branch offices and the 120 cement dumps - **first time in cement industry.**

Environment friendly : Extensive rainwater-harvesting and afforestation have created a 'green oasis' in the limestone belt.

Jaypee Group. Achieving perfection in everything we undertake, with a commitment to excel. Transforming every challenge into an opportunity. Seizing every opportunity for growth...with a human face.

**JAIPRAKASH
ASSOCIATES LIMITED**

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* Not-for-Profit