

# School, State and National Level Painting Competition for School Children (Under National Awareness Campaign on Energy Conservation 2007)

## Introduction

The Ministry of Power has launched the National Awareness Campaign in order to promote energy conservation in the country. Painting competition for students at the School, State and at National level has been included as one of the activities of the campaign, which would not only make aware the children about the need of conserving energy but at the same time would educate and involve their parents as well in the above cause. The identified activity is one of the measures, which can help in creating awareness in the domestic sector. The children studying in the standards 4<sup>th</sup> and 5<sup>th</sup> will be eligible to participate in the painting competition. The salient features of the scheme are as follows:

### 1. Salient features of the School level Painting Competition Scheme

- a. School Level Painting Competition 2007 for the students of 4<sup>th</sup> and 5<sup>th</sup> standards has been launched in all the States/UTs through an advertisement in the print media starting from 29<sup>th</sup> August, 2007 by Bureau of Energy Efficiency (BEE).
- b. Schools Principals will organize painting competition of 2 hours duration at their Schools on any day during 29<sup>th</sup> August, 2007 to 29<sup>th</sup> September 2007. Students can use any size of paper, but preferably A4 size drawing sheet, and students can pick any one of the following Theme Topics:
  - **Power Saved is Power Produced**
  - **Energy Saving at Home**
  - **Greenhouse Gases & Climate Change**
- c. The children can use Crayons, Pencil Colour, Water Colour etc. The children may consider the following points while painting.
  - **Relevance of the theme depicting the selected topics**
  - **Slogan, Caption, Legend may be used for more clarity**
  - **Effective communication of message selected**
  - **Innovativeness/creativity/novel ideas/new techniques as reflected in the painting**
- d. The back of the painting should carry the following information:
  - \* Name of the Student
  - \* Standard
  - \* School Name & Address
  - \* Tel No. of Student
  - \* STATE/UT
  - \* Father's/Mother's Name
  - \* Roll No.
  - \* School Tel No
  - \* E-mail ID of Student
  - \* Signature of the School Principal
- e. Schools principals will select 2 best paintings send them along with information on number of students participated at School level competition at the Nodal Official address of their respective State/UT by **10<sup>th</sup> October, 2007**. All the participating students at School level painting competition will get a 'Certificate of participation' and 1<sup>st</sup> & 2<sup>nd</sup> selected will get 'Certificate of Merit' which will be signed by School Principal and Director General – Bureau of Energy Efficiency, Ministry of Power (Government of India).
- f. List of the Nodal officials for all the States/UTs is given in [Annexure 1](#)
- g. Paintings not signed by the school principal or sent directly by student's parents will not be accepted.
- h. Paintings are to be sent only at the address of respective Nodal Official of the State/UT and not on the addresses of Ministry of Power and Bureau of Energy Efficiency.

### 2. Salient features of the State level Painting Competition Scheme

- a. A committee/jury comprising of 4 to 5 renowned persons in Art, drawing teachers, officials from organizers and State government education department will be constituted by the Nodal officials for selecting up to 50 best paintings out of the total numbers of the paintings sent by the respective School Principal of the State/UT.
- b. The list of 50 selected students eligible for participation at state level painting competition will be uploaded on [http://www.energymanagertraining.com/banner/NCEC2007\\_main.htm](http://www.energymanagertraining.com/banner/NCEC2007_main.htm) & [www.bee-india-nic.in](http://www.bee-india-nic.in) by 20<sup>th</sup> October 2007.
- c. Nodal officials will also communicate with the respective school principals by 20<sup>th</sup> October, 2007 through letters, fax, telegrams, telephones, email etc. about the selection of their students and also request them to send the selected school student to participate in State level painting competition on 14<sup>th</sup> November, 2007 at the selected venue and timings. Tentatively, this venue may be the State capital.
- d. The selected students are also to be requested to carry the following material
  - A letter from respective school principal certifying the student's particulars or Identity Card.
  - Latest passport size Colored photograph (02 Nos).
  - Painting material: crayons, colored pencils, water colors.
  - Drawing board etc. (The drawing sheet of size:380 x 510 millimeters (approximately 15 x 20 inches) will be provided by the Nodal official)

- . Nodal Officials will conduct the **on-the-spot** painting competition of 2 hours duration at the predetermined venue on 14<sup>th</sup> November 2007.
- e. Schools/parents to bring the children to the venue and take back the children to their respective places. The selected students reporting at the venue of competition will be paid Rs 1000/- each in cash by the nodal official on the day of their participation at State level painting competition and reimburse sleeper class rail-fare/ state roadways bus fare from the shortest route for self and one guardian. The nodal official will also provide refreshments/lunch to the participating students and their guardians.
- f. The Committee of Experts/Jury of that particular State/UT will select 13 best paintings for
  - i) First Prize Rs. 10,000/- ii) Second Prize Rs. 8,000/-
  - iii) Third Prize Rs. 5,000/- iv) Consolation Prize (10nos)Rs. 1,000/-
- g. The chief guest of the function would give away the prizes to winning students.
- h. **A Group photograph of participating students along with Chief Guest and respective Nodal official will also to be arranged.**
- i. Students participating at State/UT level painting competition will be given some mementoes by the Nodal Officials and Certificate of participation.

### 3. Salient features of the National level Painting Competition Scheme

- a. The first, second and third prize winners of the each State/UT level painting competition along with their guardian (restricted to one adults per student), will be invited to Delhi to participate in the National Level Painting competition of 2 hours duration on 12<sup>th</sup> December, 2007
- b. The participating student in the National Level Painting Competition will be paid a sleeper class rail-fare/ State Roadways bus fare by the shortest route for self and one guardian and a lump sum of Rs. 1000/- per student as incidentals by the respective Nodal Officials. Travel expenses for the North- East region and other far-flung areas where rail and bus connectivity is not available, the concerned Nodal Officials will decide alternate option of travel. The expenditure will be borne by the respective Nodal Officials.
- c. All the participants should carry the requisite drawing material, (*except the drawing sheet which will be provided by the Nodal official*) on their own, such as:
  - i) Drawing paper, size: 380 x 510 millimeters (*approximately 15 x 20 inches*) (**Note: The drawing sheet will be provided by Nodal official**)
  - ii) Painting material: crayons, colored pencils, water colors.
  - iii) Drawing board, etc
- d. Nodal Officials of the National Level Painting Competition will ensure the following information at the back of painting
 

<ul style="list-style-type: none"> <li>* Drawing Sheet Serial. No</li> <li>* Name of the Student</li> <li>* Standard</li> <li>* School Name &amp; Address</li> <li>* Res. Tel No.</li> <li>* Signature of the Nodal Official</li> </ul>	<ul style="list-style-type: none"> <li>* <b>National Level Painting competition</b></li> <li>* Father's/Mother's Name</li> <li>* School Name &amp; Address</li> <li>* School Tel No</li> <li>* STATE/UT</li> </ul>
---	--
- e. A selection committee/jury comprising of renowned personalities from Art Institutes or Artists, Ministry of Power and BEE officials, would judge the paintings. The Committee of Experts/ Jury will select 23 best paintings for First Prize (1no) Rs. 1,00,000/-, Second Prize (4nos) Rs. 50,000/-, Third Prize (8nos) Rs. 25,000/- and Consolation Prize (10nos) Rs. 10,000/- each  
Director General, BEE, would also decide 10 consolation prizes of Rs. 10,000/- each
- f. The participating students at the National level painting competition will be requested to stay back till 14<sup>th</sup> December, 2007 so that they can participate in the National Energy Conservation Day function and winning Students can receive the prizes from the Chief Guest.

#### Note:

1. The decision of the Jury/Expert committee at all levels of the painting competition will be final.
2. Two paintings selected at school Level and paintings at State and National Level would be the sole property of BEE, which will have the right to use it for any purpose it consider appropriate.
3. Collection of Paintings of last year State Level Competition on Energy Conservation 2005 & 2006 are available at the following link.

[http://www.energymanagertraining.com/banner/NCEC2005\\_main.htm](http://www.energymanagertraining.com/banner/NCEC2005_main.htm)  
[http://www.energymanagertraining.com/banner/NCEC2006\\_main.htm](http://www.energymanagertraining.com/banner/NCEC2006_main.htm)



Group photograph of National Level Painting Competition 2006 with H'ble Minister of Power Shri Shishilkumar Shinde



1<sup>st</sup> Prize



2<sup>nd</sup> Prize



3<sup>rd</sup> Prize





1<sup>st</sup> Consolation Prize



2<sup>nd</sup> Consolation Prize



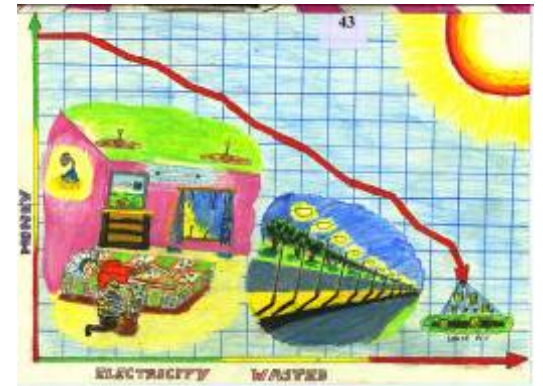
3<sup>rd</sup> Consolation Prize



4<sup>th</sup> Consolation Prize



5<sup>th</sup> Consolation Prize





*BEE Consolation Prize*



*BEE Consolation Prize*



*BEE Consolation Prize*

