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भारत सरकार

R.V. SHAHI

Secretary

Government of India


Message

Energy services play an important role in improving quality of life and economic well-being. Energy services can be improved either by enhancing the energy supply or by eliminating wastages and efficient use of energy. Energy Conservation can be achieved by sensitizing the consumers and inculcating a habit of energy savings among children right from childhood. Holding of Painting Competition on Energy Conservation for school children is the most effective way to sensitize and educate children about the need and benefits of energy conservation, translate this learning into action and influence elders also to follow the same.

2. It is heartening to note that about 4 lakh children from about 18,000 schools participated in the school level painting competition, 2006. Paintings made by children depict their concern for energy conservation as well as high level of their creativity, imagination and painting skill.

3. I thank all the participating school children, their teachers and parents, energy departments of all States/UTs, State Designated Agencies, Central Public Sector Undertakings and all others, who directly or indirectly have helped in making the competition a grand success.

4. I hope these paintings will inspire the students and through them their teachers, parents and people in general to inculcate the habit of conserving energy.


(R. V. Shahi)

9th December, 2006

New Delhi



महानिदेशक
कार्यकुशलता ब्यूरो
भारत सरकार,
विद्युत मंत्रालय, नई दिल्ली-110066

Director General
Bureau of Energy Efficiency
Government of India
Ministry of Power, New Delhi-110066

Message

We, the Ministry of Power and the Bureau of Energy Efficiency (BEE), are pleased to present to you this wonderful compendium of paintings by enthusiastic young children of our country on the extremely relevant topic of Energy Conservation. With the future of our country in such bright hands, we are sure that we will make rapid progress towards a bright and prosperous future.

Launched as a part of the National Awareness Campaign focusing on creation of public awareness, the Painting Competition drew tremendous response from schoolchildren across the country. The Campaign was aimed at promoting a better understanding of the significance of the energy conservation through voluntary actions.

The nationwide Painting Competition by schoolchildren was a key component of the campaign. Involving students of fourth and fifth standards, the competition was organized at three levels starting with individual Schools, going up to State/Union Territory level, and finally scaling up to the National Level. The competition generated tremendous response which no doubt helped in planting the notion of Energy Conservation in the hearts and minds of schoolchildren all over the country. This no doubt had a snow-balling effect and generated huge enthusiasm in their immediate families and in their friends, neighbours and teachers. During the first phase of painting competition, a record number of 4 lakh students participated, an increase of over 15 per cent over the previous year.

The second phase of the competition at the State level was completed on 14th November 2006 on the occasion of Bal Divas. Over 1,500 children selected from various schools participated in this event. Seeing such an overwhelming response, the Ministry of Power and Bureau of Energy Efficiency were encouraged to bring out a compendium of the State/UT level paintings. The paintings included in this compilation contain 280 prize-winning paintings selected from the 35 State/UT.

These paintings are very inspiring and thought-provoking; focusing the viewer's mind towards energy conservation. I am sure that the message communicated by our little ambassadors through their colourful outpourings will spur the general public towards greater action.

Bureau of Energy Efficiency convey its sincere thanks to all the State Governments/Union Territories administration; State Designated Agencies, participating public sector units; nodal & coordinating officials; print & electronic media; all schools and their principals & teachers. Above all, I must thank all the delightful children who participated with such gusto to make this competition a grand success.

5th December, 2006
New Delhi

(Ajay Mathur)



Painting Competition on Energy Conservation for School Children (under National Campaign on Energy Conservation 2006)

Background

Every year a huge amount of energy is being wasted and this has impelled several wings of the Government to initiate activities in varied sectors in order to put an end to this unnecessary drain on the Indian economy.

Energy efficiency is one of the most important ways to save scarce energy resources and also to protect the environment. Energy conservation assumes special significance due to shortage of power and of indigenous fuel resources in the country. It is thus imperative to create public awareness regarding this vital issue and to make optimum use of the available resources.

In the power sector, the peak and average energy shortages are 12% and 8% respectively. In the hydrocarbon sector too, demand is a greater than domestic production, and over 70% of oil demand is met through imports, which increases our vulnerability to price shocks and to balance of payments. Consequently, reducing demand for petroleum products becomes important to our national growth. A national movement for Energy Conservation can significantly reduce the gap between demand and supply tempering the need for fresh investment and for increased imports. It is imperative that sustained efforts are made to realize this energy conservation potential. With this objective in mind, the Government of India enacted the Energy Conservation Act, 2001, which came in to force on March 1, 2002. The Bureau of Energy Efficiency (BEE) was set up concurrently as the national nodal agency to initiate and coordinate energy efficiency activities in the domestic, commercial, industrial and agricultural sectors through various regulatory and promotional instruments.

To fulfil this mandate, the Ministry of Power along with the Bureau of Energy Efficiency, launched a multitude of activities under the National Campaign on Energy Conservation in 2005. Hon'ble Prime Minister, Dr. Manmohan Singh, inaugurated the campaign by releasing a postal stamp on energy conservation. The campaign was targeted towards creating awareness about the need for energy conservation and benefits that accrue to the individual, society and nation as a whole.

A Painting competition on Energy Conservation was also included in the 2005 National Campaign at the School, State and National levels for students of fourth and fifth Standards. These young minds are always keen to get involved in challenging activities, and the painting competition has stimulated creative energies towards energy conservation with wonderful results. During 2005, 3.43 lacs from 17,560 schools participated in the School Level Painting Competition. The children who painted the 50 best paintings in each State/UT, participated in the State/UTs Level Painting Competition which was held on 14th November 2005 in all the State capitals. Children whose paintings were adjudged first and second in each State/UT, totalling 70 children, entered the National Painting Competition held on 11th December, 2005 at New Delhi.



Hon'ble President of India, Dr. A.P.J Abdul Kalam, gave away the prizes to the winners in a function held on 14th December, 2005 at Vigyan Bhawan, New Delhi to celebrate the National Energy Conservation Day.



Master Faisal Kutub Kapasi (Gujarat) receiving the first prize of National Painting Competition on Energy Conservation from Hon'ble President of India, Dr. A.P.J. Abdul Kalam at Vigyan Bhawan, New Delhi (14th December 2005)



Master Abhishek Das (West Bengal) receiving the second prize of National Painting Competition on Energy Conservation from Hon'ble President of India, Dr. A.P.J. Abdul Kalam at Vigyan Bhawan, New Delhi (14th December 2005)



Ms. Shivali Mittal (New Delhi) receiving the third prize of National Painting Competition on Energy Conservation from Hon'ble President of India, Dr. A.P.J. Abdul Kalam at Vigyan Bhawan, New Delhi (14th December 2005)



Participating students of National Painting Competition with Hon'ble President of India, Dr. A.P.J. Abdul Kalam at Vigyan Bhawan, New Delhi on National Energy Conservation Day (14th December 2005)



Meet the Little Champions of Energy Conservation.



Prize winners with the President Dr. A.P.J. Abdul Kalam at Vigyan Bhawan, New Delhi on National Energy Conservation Day (14th Dec., 2005)

Winners of NATIONAL LEVEL PAINTING COMPETITION on Energy Conservation.

70 children selected from the state level competition held across the country participated in the competition held on 11th December, 2005 at New Delhi. The prize is a recognition of the talent and awareness displayed by them towards energy conservation.

The winners

FIRST PRIZE	FAISAL KUTUB KAPASI	GUJARAT
SECOND PRIZE	ABHISHEK DAS	WEST BENGAL
THIRD PRIZE	SHIVALI MITTAL	NEW DELHI
CONSOLATION PRIZE	DIBIN V.SIVADAS KERALA KRITIKA SHARMA PUNJAB AISHWARYA GANESH KERALA JYOTIRANJAN PUSTI ORISSA GAURAV THAKUR HIMACHAL PRADESH BEE COMMENDATION CERTIFICATE & SPECIAL PRIZE SUMAN BHANDARI J&K KHWAIRAKPAM KAPIL MEITEI MANIPUR	

Thank you!

All 3,43,000 children who made this competition a huge success.



Ministry of Power
Government of India



Bureau of Energy Efficiency

The art creations of the students show the effectiveness of the painting competition in firing the imagination of the young minds. In addition, the competition had the added effect of creating awareness among the families of the participating children and amongst the society at large. Encouraged by the response received for the Painting Competition 2005, it was decided to undertake the activity in the year 2006 as well. This year's competition was focused around the theme of electricity savings.

The Process

The Bureau of Energy Efficiency, with guidance from Secretary and Additional Secretary, Ministry of Power, designed the Painting Competition scheme which was launched in all the 35 States and Union Territories with the active participation and cooperation of the Central Public Sector Undertakings (CPSUs) under Ministry of Power. The following CPSUs provided active participation and appointed a nodal official in each State or UT to implement the scheme:

1. NTPC Ltd.
2. National Hydroelectric Power Corporation Ltd (NHPC),
3. Power Grid Corporation of India Ltd. (PGCIL),
4. Bhakra Beas Management Board (BBMB),
5. Satluj Jal Vidyut Nigam Limited (SJVN),
6. North Eastern Electric Power corporation Ltd.(NEEPCO),
7. Power Finance Corporation Ltd. (PFC),
8. Tehri Hydro Development Corporation Ltd. (THDC),
9. NHDC Ltd.(A joint venture of NHPC & Govt. of MP)
10. Central Power Research Institute (CPRI) and
11. Rural Electrification Corporation (REC)

The Bureau of Energy Efficiency (BEE) was the overall coordinator and managed the competition.

Shri K.K.Chakarvarti, Energy Economist, BEE, and Shri D.C Srivastava, Director (EC), Ministry of Power, coordinated the competition together with the Nodal officials.

School, State & National Level Painting Competition on ENERGY CONSERVATION

National Campaign on Energy Conservation 2006

The Bureau of Energy Efficiency (Ministry of Power, Government of India) invites all schools of India to participate in a painting competition at School, State and National Level. The competition aims to motivate children towards energy conservation and offer them a chance to explore their creativity.

THEME TOPICS

- Where it is bright, switch off the light.
- Save Electricity and make our more home energized.
- Save one watt a day, keep power cut away.

PRIZES

Level	First	Second	Third	Consolation
State Level	Rs. 50000/-	Rs. 30000/-	Rs. 5000/-	5 of Rs. 1000/- each
National Level	Rs. 50000/-	Rs. 25000/-	Rs. 10000/-	5 of Rs. 7500/- each 2 BEE Prizes of Rs.5 000/- each

School Level Painting Competition

- School Principals to organize painting competition of 2 hours duration for 4th and 5th Standard students on any day with 26 September 2006. Children can use any size of paper, but guidelines for size and weight are given in the national Theme Booklet for parents. Schools invited to participate. Local Prizes will have the right to participate in the State Level Painting Competition.
- School Principals will select 2 best paintings and send them along with the information number of students participated in School Level Competition to the Nodal Officer for the State/UT whose address is given below in each State/UT by 29th September, 2006 postmark.
- Names of the two selected paintings should carry following information:
 - Name of the Student
 - Class
 - School Name & Address
 - Name of the Student and School
 - Signature of the Student
 - Signature of the School Principal
- All participants will receive certificate of participation.

State Level Painting Competition

- Up to a maximum of 50 best paintings will be selected by a Committee of Experts/ Jury and selected students will be invited to a designated place/ District for a two hours painting competition to be held on 14th November 2006.
- Each participating student will receive Rs.500/- cash and a certificate of participation. Selected students shall receive State Level Prizes for participating student and one copy of the certificate.

National Level Painting Competition

- 10 best and among of the best District level selected students participate in National Level Competition to be held on 13th November 2006.
- Winning 3 painting - 1st & 2nd winner will receive cash prize too free by the Bureau and each participant will receive a certificate. Each participating student will be given a gift of Rs. 1000/- on invitation and given certificate certificate.
- National Level winners will be awarded certificates by the Chief Guest of the National Energy Conservation Day Function to be held in Delhi on 14th November 2006.

NOTE:

- The decision of the Jury/Committee at all levels of the competition will be final.
- Two paintings (one at School Level and painting at State and National Level) will be the property of BEE, which will have the right to use for any purpose in future.

For 4th & 5th Standard Students

MINISTRY OF POWER
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ENERGY CLUB
CONSERVE IT

SAVE ENERGY FOR BENEFIT OF SELF & NATION



Salient Features of Painting Competition Scheme

The Painting Competition was held at three levels:-

1. School level Painting Competition

- i) School Principals organized school painting competitions of 2-hour duration for 4th & 5th standard students in August and September 2006. The topics for the school level painting competitions were: "When it is bright, switch off the light"; "Save electricity and make one more home energized"; and "Save one unit a day, keep power cut away".
- ii) Principals of participating schools selected the two best paintings from their schools and sent these to the state nodal officials of the painting competition.
- iii) Across the country, a total of 17,991 Schools and 3.99 lakh students participated in the School Level competition. This is a substantial increase over 2005, when 3.43 lakh students from 17,560 schools had participated.

2. State/ UT level Painting Competition

- i) A committee of experts in each State/UT, selected up to the 50 best paintings from the entries sent by the schools. The students who had painted the selected paintings were invited to the state level painting competitions, again of 2-hour duration, organized on 14 November 2006 in all the State Capitals.
- ii) The State level Painting Competitions as well as the prize distribution function were successfully organised by the Nodal Officials of the participating CPSUs.
- iii) A first prize of Rs 10,000; a second prize of Rs 8,000; a third prize of Rs 5, 000, and 5 consolation prizes of Rs 1,000 each, were presented on the same day (14 November 2006) to the children whose paintings were adjudged the best by the eminent juries in each State capital.

Hon'ble Governors graced the prize distribution functions in the following three States:-

1. Delhi
2. Goa
3. Uttaranchal

Hon'ble Chief Minister graced the prize distribution function in Jharkhand.

The State / UTs Level Painting Competitions were a grand success, and the paintings drawn by children reflected their interest in energy conservation activities and their concern about energy issues.

State/UT Level Painting Competition on ENERGY CONSERVATION on the occasion of BAL DIVAS

For 4th & 5th Standard Students

- About 4 lakh school children participated in School level Painting Competition in August - September 2006 all over the country.
- 1,799 school children selected among them for participating in State / UT level Painting Competition today.
- 79 children selected from this competition will participate in National Competition on 12th December 2006 at New Delhi.

PRIZES

Level	First	Second	Third	Consolation
State / UT	Rs. 10000/-	Rs. 8000/-	Rs. 5000/-	5 of Rs. 1000/- each
National	Rs. 50000/-	Rs. 20000/-	Rs. 10000/-	5 of Rs. 5000/- each 5 BEE Prizes of Rs. 5,000/- each

MINISTRY OF POWER
BUREAU OF ENERGY EFFICIENCY (BEE)

SAVE ENERGY FOR BENEFIT OF SELF & NATION

Painting Competition on Energy Conservation 2006

Sl.No.	State / UT	2005		2006		Times Change	
		Total No. of Participating Schools	Total No. of Participating Students	Total No. of Participating Schools	Total No. of Participating Students	Times increase/ decrease of schools over Last year	Times increase/ decrease of participants over Last year
1	Andhra Pradesh	380	8500	201	9800	0.53	1.15
2	Arunachal Pradesh	85	1937	113	2680	1.33	1.38
3	Assam	128	228	583	23320	4.55	102.28
4	Bihar	189	527	73	3409	0.39	6.47
5	Chattisgarh	109	3724	2863	53120	26.27	14.26
6	Delhi	144	6000	231	27111	1.60	4.52
7	Goa	151	4143	186	6000	1.23	1.45
8	Gujarat	578	6000	543	10146	0.94	1.69
9	Haryana	76	1646	1079	16228	14.20	9.86
10	Himachal Pradesh	52	2750	74	3021	1.42	1.10
11	Jammu & Kashmir	408	2314	116	1592	0.28	0.69
12	Jahrkhand	365	7500	745	32237	2.04	4.30
13	Karnataka	600	1899	515	7079	0.86	3.73
14	Kerala	413	687	585	13047	1.42	18.99
15	Madhya Pradesh	151	1167	94	4980	0.62	4.27
16	Maharashtra	482	31500	335	14200	0.70	0.45
17	Manipur	56	1203	53	1651	0.95	1.37
18	Meghalaya	93	2800	85	800	0.91	0.29
19	Mizoram	23	35	36	720	1.57	20.57
20	Nagaland	58	3891	77	3850	1.33	0.99
21	Orissa	239	466	150	2674	0.63	5.74
22	Punjab	193	2598	196	5369	1.02	2.07
23	Rajasthan	186	2030	123	6298	0.66	3.10
24	Sikkim	67	1201	35	800	0.52	0.67
25	Tamil Nadu	130	1867	3802	36614	29.25	19.61
26	Tripura	48	96	50	1110	1.04	11.56
27	Uttar Pradesh	201	403	192	6076	0.96	15.08
28	Uttaranchal	10800	240000	4126	79836	0.38	0.33
29	West Bengal	479	869	156	3616	0.33	4.16
30	A&N Island	217	1476	98	1022	0.45	0.69
31	Chandigarh	36	876	46	1055	1.28	1.20
32	D & N Haveli	201	368	205	11215	1.02	30.48
33	Daman & Diu	65	904	53	6325	0.82	7.00
34	Lakshdweep	27	54	28	523	1.04	9.69
35	Pondicherry	130	1867	144	2198	1.11	1.18
	TOTAL	17560	343526	17991	399722		



3. National level Painting Competition

- i) The First and second prize winners of each state level painting competition were invited to Delhi to participate in National Level Painting Competition on 12th December 2006. Accommodations and travel expenses were borne by the participating CPSUs.
- ii) The paintings have been adjudged by an eminent jury, and the prizes are to be announced and awarded at the National Energy Conservation Day Function on 14 December, 2006.

National level winners will receive substantial cash prizes, with the first prize winner receiving Rs. 50,000; the second prize being Rs. 25,000; the third Rs. 10,000; and five consolation prizes of Rs. 7,500 each. In addition there will be two BEE consolation prizes of Rs. 5,000 each.

Conclusion

The tremendous response generated by the Painting Competition and the outpouring of talent has made this effort worthwhile. All planned activities of the Painting Competition scheme were implemented on schedule, with the participation and cooperation of all the CPSUs and Bureau of Energy Efficiency. It is encouraging to note that all the State/UT Governments and Designated Agencies extended their cooperation to make this event a resounding success.

It bears mention that all the responsible officers of CPSUs, State/UT level Nodal Officials, staff of the Bureau of Energy Efficiency went beyond the call of duty and displayed tremendous interest, enthusiasm and commitment in making this endeavour a success.

The fact that the Painting Competition sparked creative energies and enthusiasm in the schoolchildren of our country encourages us to hope that the message of energy conservation will reverberate and permeate to all sections of the society. We believe that this National Painting Competition has become a major milestone in creating a mass awareness on the efficient use of energy.

Presented in the subsequent pages is the collection of 280 state level prize winning paintings from all the 35 States/UTs, along with the photographs of the winning students. In addition, group photographs of the participating students of State level competition along with their Nodal Officials are also included.

We hope you enjoy this visual treat!