



ENERGY MANAGEMENT POLICY

We at Birla Plus Cement, Bathinda commit ourselves to improve our energy performance in all our activities, products and services on continual basis keeping environment sustenance in focus and commit to develop, implement and sustain ENCON (Energy conservation) as a mass movement through participation from grass root level.

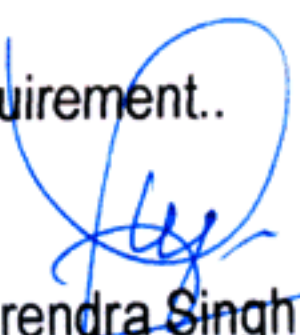
Our mission is:

To be the lowest specific energy consumption among the categories in the industry we operate.

We shall accomplish our Mission by:

- Continuously monitor, control and periodic review of specific energy consumption and benchmark with the best in Cement Industry.
- Imparting continuous and appropriate training to all employees on efficient use of Energy.
- Improved capacity utilization by up gradation of technology, process, equipment and implementing innovative measures.
- Enrich our experience on energy conservation by exchange of ideas with other Group units and energy audits by Internal and External teams.
- Enhancing innovative skill of employees including casual and contract technicians with total commitment from top Management.
- Reduce Power consumption by implementation of Energy conservation schemes and by optimizing process parameters.
- To Comply with all applicable and regulatory requirement..

Effective Date:
10 th Feb.2005


Birendra Singh
SR.VICE PRESIDENT