



National Campaign on Energy Conservation 2005




Monthly MIS Report: May 2005




Sl. No.	Description	No. of Activities		No. of Activities		Completed
		Planned for the Month (Including backlog of the previous months)	Back log of the previous months	Planned for the month	Back log of the previous months	
1	No. of Activities handled by BEE.	01	Nil	01	Nil	
2	Activities handled by CPSU's under MOP in association with BEE.	03	Nil	03	Nil	
3	Activities handled by other Organizations in association with BEE.	11	1	10	1	1. Activity planned by IEEMA, Mumbai has been postponed.
4	Additional new activities initiated by BEE and other Organizations. (Not Covered in the Campaign Booklet)	07	Nil	07	Nil	
5	Total No. of Activities	22	1	21	1	

Status of National Campaign on Energy Conservation 2005



Month: May





Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up
Industrial Sector (Private and PSUs):				
1.	Task Force meeting followed by workshop on Petrochemical & Refinery sector. Sharing of best practices and undertaking of voluntary energy efficiency improvement targets at Patalganga, (Maharashtra) by BEE	Completed	<p>Second Task Force workshop on Energy conservation for Petrochemical & Refinery sector was organised on 19th May 2005 at Vadodara, Gujarat, which was attended by 102 members from Petrochemical & Refinery sector.</p> <p>Presentations on “Best Practices on Energy Conservation”, “Energy Conservation Opportunities in the Refineries & Process Industry”, “Smart Energy Solutions”, “Concept of Energy Saving with Variable Frequency Drive and Soft Starter and Case Studies”, “Supply & Demand to Save Energy”, Application of Knowledge based software for energy auditing & Implementation”, “Waste Heat Recovery”, “Variable speed drives for HT Motors” were made. These presentations are also uploaded on the websites, www.bee-india.nic.in www.energymanagertraining.com</p> <p>Almost all the petrochemical and refinery industry plants in the country attended the task force workshop.</p>	 
2.	In-house Workshop on Energy Conservation – Organised by Narmada Chematur Petrochemicals Ltd.	Activity Postponed	The activity has been postponed to June 2005, due to annual shut-down of the plant.	
3.	In-house Training programme in Udyogmandal Division on Oil Conservation—Organised by The Fertilizers and Chemicals Travancore Ltd., Udyogmandal, Kochi, Kerala	Activity Postponed	The following activity has been merged with the similar activity of June 2005.	


Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up
4.	<p>Slogan and poster competition on Energy Conservation—Organised by Glaxo SmithKline Pharmaceuticals Ltd., Nasik, Maharashtra</p> <p>Training Programme on Energy Conservation for Workmen (Technical)—Organised by Hindustan Paper Corporation Limited, Kagajnagar, Assam.</p>	Completed	<p>The activity was slightly modified and instead M/s Hindustan Paper Corporation Limited, Kagajnagar, Assam was requested to undertake Training programme on Energy Conservation,</p> <p>Training Programme on Energy Conservation for Workmen (Technical) was organised on 16th May 2005, covering details of energy consumption in terms of percentage of manufacturing cost; specific electrical energy consumption etc. The programme was attended by 13 Nos. workmen of various sections of technical department. The programme was rated as quite beneficial to work & self development.</p>	
5.	In-house Workshop on Energy Conservation – Organised by ITI Limited, Manakapur (U.P.)	Completed	A workshop on Energy Conservation was organised on 20 th May 2005 in which 25 employees of various section of plant participated. Topics covered during the workshop were Power Distribution Network, Air-Conditioning System, Central Compressed Air System, Lighting and Plant Energy Utilities.	
6.	Best practices on energy conservation in industries – Organised by CPRI, Thiruvananthapuram	Completed	<p>A lecture programme for Technicians, Sr. Assistants, Engineering Assistants was organised at Swayambhu Hall, Bangalore, on 27th May 2005. 25 delegates participated in the programme.</p> <p>The topics highlighting the need for conserving power, Government Endeavour in this regard and some salient methods and practices to be followed in daily life to conserve power were discussed. Also some tips to save LPG consumption in domestic sector were also given.</p>	 

Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up
7.	Awareness Programme on Energy Conservation for Sub-Station Engineers—Organised by POWER-GRID	New Activity Completed	<p>An awareness programme on Energy Conservation was organised for the sub-station engineers of NRTS-II region at Jalandhar in which the need of energy conservation and measures applied to substation were explained. Presentations on Energy Conservation were also given by representatives of Moga, Hissar, Kishenpur and Wagoora group.</p> <p>At the end of the programme it was decided by the Northern Region substation to adopt the energy savings techniques in various electrical gadgets to reduce energy consumption by 10%.</p>	
8.	Workshop on energy conservation through energy efficient products – Organised by Indian Electrical and Electronics Manufacturers Association, Mumbai	Backlog activity of January 2005	The planned activity has been postponed.	
Commercial Sector (Private and and Government Buildings):				
9.	Creating awareness through insertion of advertisements in print media on Tips to save electricity – Activity managed by Power Trading Corporation	Completed	This activity was slightly changed. Instead of Power Trading Corporation, BEE released the advertisement on Energy Conservation in Yuva Darpan magazine.	
10.	Advertisement of Energy Conservation in Agriculture Pumps – Activity managed by BEE.	New Activity Completed	BEE released/published specially designed advertisement on Energy Conservation in Agriculture pump sets in various newspapers in English, Hindi and other languages during 15 to 21 st May 2005. The list of newspapers	

Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up																																																																																										
			<p>which published this advertisement are:</p> <table border="1"> <thead> <tr> <th>S.N.</th> <th>State</th> <th>Newspaper</th> </tr> </thead> <tbody> <tr><td>1.</td><td>Asomiya Pratidin</td><td>Guwhati</td></tr> <tr><td>2.</td><td>Andhra Jyoti</td><td>Hyderabad</td></tr> <tr><td>3.</td><td>Down List Post</td><td>Itanagar</td></tr> <tr><td>4.</td><td>Hindustan</td><td>Patna</td></tr> <tr><td>5.</td><td>Nav Bharat</td><td>Raipur</td></tr> <tr><td>6.</td><td>Amar Ujala</td><td>Chandigarh Meerut Dehradun</td></tr> <tr><td>7.</td><td>Navbharat Times</td><td>Delhi</td></tr> <tr><td>8.</td><td>Gujarat Samachar</td><td>Surat, Rajkot</td></tr> <tr><td>9.</td><td>Daman Ganga Times</td><td>Vapi</td></tr> <tr><td>10.</td><td>Gujarat Vaibhav</td><td>Ahmedabad</td></tr> <tr><td>11.</td><td>Gomantak</td><td>Panaji</td></tr> <tr><td>12.</td><td>Dainik Bhaskar</td><td>Hisar, Bhopal</td></tr> <tr><td>13.</td><td>Divya Himachal</td><td>Dharamshala</td></tr> <tr><td>14.</td><td>Srinagar News</td><td>Srinagar</td></tr> <tr><td>15.</td><td>Aj</td><td>Ranchi</td></tr> <tr><td>16.</td><td>Mathrubhumi</td><td>Thiruvantapuram</td></tr> <tr><td>17.</td><td>Prajavani</td><td>Bangalore</td></tr> <tr><td>18.</td><td>Deshonatti</td><td>Akola</td></tr> <tr><td>19.</td><td>Poknapham</td><td>Imphal</td></tr> <tr><td>20.</td><td>Nagaland Post</td><td>Dimapur</td></tr> <tr><td>21.</td><td>Sambad</td><td>Bhubaneshwar</td></tr> <tr><td>22.</td><td>Punjab Kesari</td><td>Ambala</td></tr> <tr><td>23.</td><td>Daily Ajit</td><td>Jalandhar</td></tr> <tr><td>24.</td><td>Malai Malar</td><td>Pondicherry</td></tr> <tr><td>25.</td><td>Rajasthan Patrika</td><td>Jaipur</td></tr> <tr><td>26.</td><td>Daily Thanthi</td><td>Chennai</td></tr> <tr><td>27.</td><td>Syandan Patrika</td><td>Agartala</td></tr> <tr><td>28.</td><td>Aajkal</td><td>Kolkata</td></tr> <tr><td>29.</td><td>Janpat Samachar</td><td>Silliguri</td></tr> </tbody> </table>	S.N.	State	Newspaper	1.	Asomiya Pratidin	Guwhati	2.	Andhra Jyoti	Hyderabad	3.	Down List Post	Itanagar	4.	Hindustan	Patna	5.	Nav Bharat	Raipur	6.	Amar Ujala	Chandigarh Meerut Dehradun	7.	Navbharat Times	Delhi	8.	Gujarat Samachar	Surat, Rajkot	9.	Daman Ganga Times	Vapi	10.	Gujarat Vaibhav	Ahmedabad	11.	Gomantak	Panaji	12.	Dainik Bhaskar	Hisar, Bhopal	13.	Divya Himachal	Dharamshala	14.	Srinagar News	Srinagar	15.	Aj	Ranchi	16.	Mathrubhumi	Thiruvantapuram	17.	Prajavani	Bangalore	18.	Deshonatti	Akola	19.	Poknapham	Imphal	20.	Nagaland Post	Dimapur	21.	Sambad	Bhubaneshwar	22.	Punjab Kesari	Ambala	23.	Daily Ajit	Jalandhar	24.	Malai Malar	Pondicherry	25.	Rajasthan Patrika	Jaipur	26.	Daily Thanthi	Chennai	27.	Syandan Patrika	Agartala	28.	Aajkal	Kolkata	29.	Janpat Samachar	Silliguri	 
S.N.	State	Newspaper																																																																																												
1.	Asomiya Pratidin	Guwhati																																																																																												
2.	Andhra Jyoti	Hyderabad																																																																																												
3.	Down List Post	Itanagar																																																																																												
4.	Hindustan	Patna																																																																																												
5.	Nav Bharat	Raipur																																																																																												
6.	Amar Ujala	Chandigarh Meerut Dehradun																																																																																												
7.	Navbharat Times	Delhi																																																																																												
8.	Gujarat Samachar	Surat, Rajkot																																																																																												
9.	Daman Ganga Times	Vapi																																																																																												
10.	Gujarat Vaibhav	Ahmedabad																																																																																												
11.	Gomantak	Panaji																																																																																												
12.	Dainik Bhaskar	Hisar, Bhopal																																																																																												
13.	Divya Himachal	Dharamshala																																																																																												
14.	Srinagar News	Srinagar																																																																																												
15.	Aj	Ranchi																																																																																												
16.	Mathrubhumi	Thiruvantapuram																																																																																												
17.	Prajavani	Bangalore																																																																																												
18.	Deshonatti	Akola																																																																																												
19.	Poknapham	Imphal																																																																																												
20.	Nagaland Post	Dimapur																																																																																												
21.	Sambad	Bhubaneshwar																																																																																												
22.	Punjab Kesari	Ambala																																																																																												
23.	Daily Ajit	Jalandhar																																																																																												
24.	Malai Malar	Pondicherry																																																																																												
25.	Rajasthan Patrika	Jaipur																																																																																												
26.	Daily Thanthi	Chennai																																																																																												
27.	Syandan Patrika	Agartala																																																																																												
28.	Aajkal	Kolkata																																																																																												
29.	Janpat Samachar	Silliguri																																																																																												
11.	Announcement of National Campaign on Energy Conservation Award 2005 for Government Building - Activity managed by BEE	New Activity Completed	Bureau of Energy Efficiency (BEE) prepared the scheme of Energy Conservation Awards-2005 for Government Buildings. The announcement of this scheme was made in 17 newspapers, covering 20 states of the country.																																																																																											
12.	Creating awareness through insertion of advertisements in electronic media - Activity managed by BEE	New Activity Completed	Banner and Logo showing "Tips to save energy" advertisement were released on Sarkaritel Website, www.sarkaritel.com .																																																																																											

Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up
13.	Creating awareness through print media on Tips to save electricity – Activity managed by POWER GRID.	New Activity Completed	<p>Power Grid Corporation of India Limited undertook the following activities:</p> <p>42 no. tender notice advertisements were released by Power Grid during May 2005. All these advertisements had baseline promoting 'Energy Conservation'. These advertisements were released in 76 national and regional newspapers covering the length and breadth of the nation.</p> <p>10 nos. goodwill advertisements propagating the message of Energy Conservation were released in various publications during May 2005.</p>	
Domestic Sector				
14.	Creating awareness through print media on Tips to save electricity – Activity managed by Power Trading Corporation	Completed	This activity was slightly changed. Instead of Power Trading Corporation, BEE released the advertisement on Energy Conservation in Yuva Darpan magazine.	
15.	LPG clinic for Township Ladies – Organised by Panipat Refinery of Indian Oil Corporation Limited	Completed	<p>LPG clinic for township Ladies along with quiz competition was organised to inculcate the awareness among the ladies. Following were the part of the program.</p> <p>a) The various safety norms to be followed while using the gas were explained through slides & live demonstration.</p> <p>b) A small written quiz was conducted to make the ladies understand the concepts of LPG & apply the same in their safe cooking practice.</p> <p>Altogether 150 housewives who attended the workshop gained</p>	

Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up
16.	Quiz competition on Energy Conservation for Ladies Club – Organised by JK Paper Mills, Jaykaypur, Orissa	Completed	<p>ample knowledge about conservation of LPG and applying safe cooking practice.</p> <p>Quiz Competition on Energy Conservation for ladies club was conducted on 22nd May 2005 in which several members of Mahila Mandal, Jaykaypur participated.</p>	
17.	Poster display on Energy Conservation at Housing Complex – Raymond Limited, Chhindwara, Madhya Pradesh	Completed	<p>Posters on Energy Conservation at Housing Complex were displayed. Response from residents specially children was very good.</p>	
18.	Creating awareness on Energy Conservation through audio spots – Activity managed by BEE	New Activity Completed	<p>Two Audio Spots on Energy Conservation were released in RED FM on 12th May 2005, in order to spread awareness on energy conservation among public at large.</p>	
19.	Awareness campaign on energy savings for housewives – Organised by Hindustan Paper Corporation Limited, Kagaj Nagar, Assam	New Activity Completed	<p>An awareness campaign on “Energy Savings” was conducted on 13th May 2005, which was attended by 64 Housewives.</p> <p>The programme was rated quite beneficial for their day-to-day life.</p>	
Educational Institutions				
20.	Painting competition for School Children (State level) in 33 capital cities – Event Organised JOINTLY by Ministry of Power, BEE, NTPC, NHPC, POWERGRID, PTC, NEEPCO	Activity under progress (Long term activity spread over 9 months time period)	<p>Ministry of Power has finalised the scheme of conducting painting competition for school children at school, State and National level. The activities are being initiated from August 2005 onwards.</p> <p>The painting competition for standard IVth & Vth students aims to motivate the children towards energy conservation and offer them a chance to explore their creativity. In the modified scheme</p>	

Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up
21.	<p>Lecture on Energy Conservation in local schools – Activities managed by The India Iron and Steel Company Limited, Burnpur, (W.B.)</p> <p>Painting Competition on “Energy Conservation” for school students – Organized by POWERGRID</p>	Completed	<p>the competition will now be open to fourth and fifth standard students of all States and Union Territories. The competition is proposed to be launched with the support of CPSUs under Ministry of Power and Bureau of Energy Efficiency. For the State level winners 1st, 2nd, 3rd and 5 consolation prizes are proposed to be given. 1st and 2nd winners of State level painting competition will be invited to Delhi to participate in the National Painting Competition. National level winners will be awarded with cash prizes by the Chief Guest on National Energy Conservation Day function organised by Ministry of Power on 14th December 2005.</p> <p>The activity was slightly modified and instead M/s POWERGRID was requested to undertake Painting Competition on “Energy Conservation” for school students.</p> <p>A Painting Competition on the theme “Energy Conservation” was organised in various schools of different states by Powergrid along with the lecture/speech on Energy Conservation, misuse of energy and how to prevent it, how to contribute to nation-building by spreading awareness about energy conservation.</p> <p>Following schools participated in the painting competition:</p> <ol style="list-style-type: none"> 1. U.P.R.A.S School, Vasant Vihar, NewDelhi–75 students from I to XII class participated. 2. Roorkee Govt. Inter College, Uttaranchal–150 students participated in three different categories. 	 

Sl. No.	Activity as per the National Campaign on Energy Conservation	Status	Brief summary on the activity	Remarks / follow up
22.	Awareness program for school students at Vadodara and Bharuch City - Activity managed by Gujarat Alkalies and Chemicals Limited	Activity Postponed	<p>3. St. Edmund's School, Jaipur (Rajasthan) – 255 school children participated.</p> <p>4. Modern Academy Inter College, Gomtee Nagar, Lucknow (Uttar Pradesh) – 55 students participated.</p> <p>The activity has been postponed to June/July 2005, due to summer vacations.</p>	